



サステイナブルなひと、

生活クラブ

Seikatsu Club Consumers' Co-operative Union

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Caring about Food Safety

01

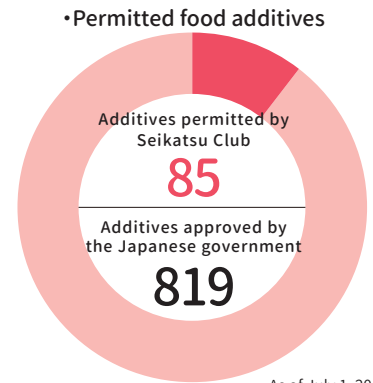
In all the processes from production to disposal, we care deeply about safety, for example by reducing as far as possible additives and agricultural chemical (pesticides, etc.) residues. We are also conducting thorough testing for radioactivity. We actively publish information on the impacts on health and the environment.

Food Additives

85 food additives are permitted

Seikatsu Club has reduced the number of food additives used by adhering to the principles of “not using suspicious items,” “not using anything unnecessary” and “full disclosure of everything used.” Seikatsu Club has reduced to a mere 85 the 819 food additives approved for use by the Japanese government.

* Food additives approved for use in Japan are classified into “designated additives” and “existing additives” that are subject to regulations (or designations) on manufacturing, transport, use, sale, and so on, and “natural flavorings” and “general food and beverage additives” that are not subject to any designation.



As of July 1, 2017

Reducing Agricultural Chemical use

Agricultural chemical use reduced year by year

Seikatsu Club has set its own unique and strict agricultural standards, including the target of reducing agricultural chemical residues to less than one tenth of the government standard. We are pushing forward with these reductions by conducting agricultural chemical residue testing and referring to strongly toxic agricultural chemicals as “reduction-designated agricultural chemicals.”

• Target standard for agricultural chemical residues



Reduction-designated agricultural chemicals Agricultural chemicals for which farmers and Seikatsu Club wish to prioritize reduction, and which have the following issues.

- Agricultural chemicals designated by the government as toxic agents
- Agricultural chemicals designated by the government as water pollutants
- Agricultural chemicals that are, or are suspected of being, carcinogenic
- Agricultural chemicals reported to contain dioxins
- Agricultural chemicals suspected of being endocrine disrupters*

* Endocrine disrupters: Chemical substances which, when discharged into the environment, can disrupt endocrine secretion upon entering the body. Generally known as “endocrine disrupting chemicals (EDCs),” there is concern that these substances can have impacts even at trace amounts.

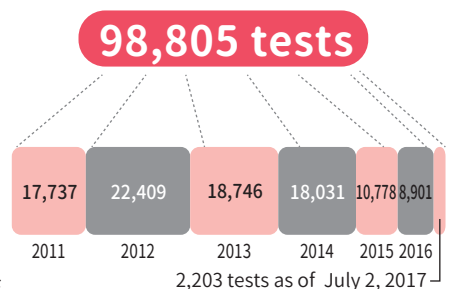
Countermeasures against Radioactive Contamination

98,805 tests for radioactive contamination have been carried out since the March 11 nuclear power plant accident

Seikatsu Club has continued to carry out thorough testing for residual radioactivity in food since immediately after the TEPCO Fukushima Daiichi nuclear power plant accident began on March 11, 2011, and has set unique and strict autonomous safety standards based on the data accumulated in the tests. Moreover, by upgrading of the testing environment and raising of the testing skill level, the countermeasures have evolved each year.

* The cumulative total of radiation tests exceeded 100,000 in August 2017.

• No. of tests for residual radiation



• Radiation standard (Unit: Bq/kg)

Seikatsu Club's acceptance limits have been decreased by half

Facing the anxiety concerning radioactive contamination held by child-rearing parents, we have strengthened the testing system by introducing a germanium semiconductor detector from the beginning of FY2016 in order to improve our response to the need for high-sensitivity testing.

Seikatsu Club Autonomous Standards (April 2016)		
Categories	Targets for detection limits ⁽¹⁾	Standards
Foods in "Suku-suku Catalogue" (including infant foods) starting from June 2016	1	Below detection limits
Drinking water ⁽¹⁾ , milk (raw milk) ⁽²⁾ , rice	1	5
Chickens' eggs, chicken meat, pork, beef, dairy products	2.5	10
Fruit and vegetables ⁽³⁾ , seafood, processed foods	6	25
<i>Shiitake</i> mushrooms	10	50

(1) Drinking water includes not only green tea, which is covered by the government standards, but also black tea and Japanese herbal tea.
 (2) "Dairy products 1" and "Dairy products 2" in the former standards have been combined into "Dairy products" in the new standards.
 (3) Under the new standards, fruit and vegetables includes mushrooms except for *shiitake* mushrooms.
 (4) The reason why detection limits are "targets" is that limits vary depending on factors such as the specific gravity of foods.

Cherishing Healthy Ways of Eating

02

We show our gratitude to nature for her gift of life in order to lead on to a healthy tomorrow. We all pool our ideas on food, sharing with everyone the knowledge and skills on the nutrition and preparation of food ingredients and how to serve them.

Bio-support

Seikatsu Club's healthy eating designs proposing "Bio-support"

From January 2014, we initiated an activity called "Bio-support," a Seikatsu Club design for healthy eating that uses food items that give due consideration for safety and which proposes a diet that ensures a nutritional balance for a healthy and active life. The "Seikatsu Club Taberu (Food) Catalog" and website gives seasonal recipes and serving suggestions that take nutritional balance into consideration and tips on basic food preparation skills.

•Number of meals proposed



143 meals were proposed in FY 2016

What is "Bio-support"?

A term coined by Seikatsu Club using the notion of "BIO" as both "life" and "bi" ("beauty" in Japanese), and with the meaning of supporting a healthy diet that overflows with vital energy.



55 Bio-support study meetings held in nationwide Seikatsu Clubs

Seikatsu Club staff members have traveled to all the regions as instructors to hold study meetings to assist members in the understanding of and daily activities for healthy meal designs. A total of 55 study meetings with an attendance of a total of 1,486 people were held in the first half of FY2016.

* There are two types of Bio-support study meetings: a Basic Course and a Bio-supporter Training Course. The participants later become involved in various activities in the regional Seikatsu Clubs, such as Bio-support study meetings and recipe development.



"Bio-supporters" of Seikatsu Club Nagano developing a miso recipe

SNS

Sharing wisdom for life in the "Like ♪ Club"

The Seikatsu Club community website, "Like ♪ Club" is a website for interactions and exchanges of recipes and menus as well as lifestyle design in areas such as energy conservation and childcare. The website has a wide range of recipes that make each day more enjoyable with recipe and menu tips for the meals that members are preparing for their family dining tables.



Aiming to Improve Japan's Ability to be Self-sufficient in Food

03

We are promoting the “life industries,” agriculture, fisheries and livestock farming, by raising the proportion of domestically-produced raw materials and animal feed.

With consumers and producers coming together in unity, we are making efforts to enhance food sovereignty, health, and the conservation of local environments by raising Japan's ability to be self-sufficient in food.

Ratio of Domestic Production

1,672 processed food items have a domestically-produced raw ingredient ratio of 80%!

Surveys of the proportion of domestically-produced ingredients in Seikatsu Club's processed foods showed that in FY2014, 1,672 items out of a total of 2,200 processed food items used 80% or more domestically-produced ingredients.

What are “consumer materials”?

Food items and daily life goods items handled by Seikatsu Club are known as “consumer materials,” which implies that they are not “commercial goods” for the purpose of gaining profits.

•Proportion of domestically-produced ingredients used in processed foods

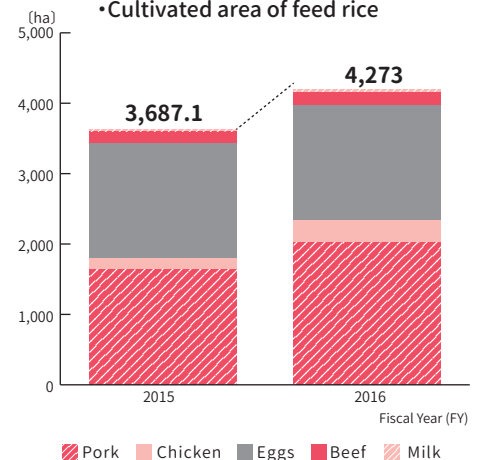


Feed Rice

Planted area of rice for animal feed grew by about 16%

At present, over 90% of the animal feed for pigs, chickens and other animals raised in Japan is imported. Aiming for an increase in self-sufficiency in feed, since 1997, Seikatsu Club has been working together with our partner producers to encourage the production of feed rice and the use of feed rice with pigs. The “Feed Rice Project” began in earnest in 2004. This farsighted endeavor was reported in the newspaper and television mass media. We are promoting coordination between crop farming and livestock farming, focusing on rice paddy fields, by holding consultative meetings between the different kinds of producers in the producing regions. In FY2016, the planted area for feed rice grown for Seikatsu Club livestock producers rose 16% year-on-year, with pig feed rice showing an especially large increase.

•Cultivated area of feed rice



Aiming to increase Japan's ability to be self-sufficient in food, we oppose TPP

Negotiations for FTAs and EPAs, including TPP, which are aimed at extreme liberalization of trade, are now ongoing. To protect Japan's food, lifestyle and life, Seikatsu Club has consistently expressed its opposition to TPP.

* TPP: Trans-Pacific Partnership Agreement

We support the activities of the “The Association to Suspend TPP Negotiations and File Suit for Unconstitutionality”.



Rejecting GM crops

04

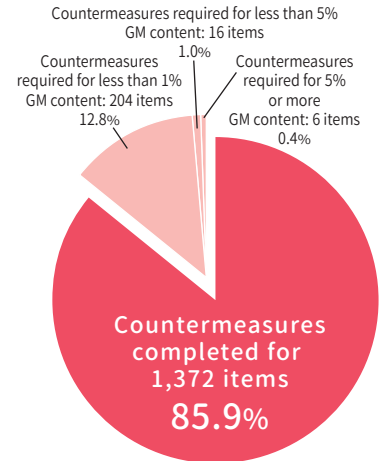
We will not accept GM crops, which result in the monopolization of food by corporations and destroy biodiversity. We will not handle food, feed, or additives which contain GMOs. In cases where the use of GMOs is unavoidable, we will make a public disclosure of the information.

GM Countermeasures

Countermeasures for 1,372 items, 85.9% of related items, has been completed.

The food labeling system stipulated by the government displays only a small fraction of GM raw materials present in products, but Seikatsu Club, with the cooperation of producers, has been able to implement countermeasures to substitute non-GM raw materials, even for each of trace (less than 5% of the total charge by weight) GM ingredients. Countermeasures focusing on highly processed foods such as prepared foods and confectionery have been pursued, and have been completed for 1,372 items out of 1,598 items for which there is a possibility that GM ingredients are used.

* The six items that required countermeasures due to 5% or more GM content were all infant formula. As the development of our own brand of infant formula presents severe problems, Seikatsu Club handles products manufactured by makers that disclose information on the country of origin of the main ingredients and their GM classification.



As of the end of March 2017

State of countermeasures indicated by a mark in the catalog

Two kinds of marks, for “Countermeasures completed” or “Countermeasures required” to show the state of countermeasures are displayed for information disclosure purposes in the “Taberu (Food) Catalog” and on the ordering system website.

<p>“Countermeasures completed”</p>	<p>NON GM</p>
<p>Countermeasures required for less than 1% GM content Countermeasures required for less than 5% GM content Countermeasures required for 5% or more GM content</p>	<p>NON GM</p>

Almost all of the items that still require countermeasures are in the “Countermeasures required for less than 1% GM content” category

As of March 2017, Seikatsu Club still had 226 items that required countermeasures, but of these 204 items were in the “Countermeasures required for less than 1% GM content” category. These are limited, for example, to specific trace raw materials such as vitamin E and vitamin C that are used as antioxidants.

* In the example on the right, it is clearly stated just below the ingredients label, “Countermeasures required for antioxidant vitamin E, which is less than 1% GM content.”

• Example of labeling of trace GM ingredients: curry roux



Ingredients: shortening (may contain beef), wheat, curry powder, salt, sugar, vegetable powder (onion, tomato), fruits chutney, Worcestershire sauce (may contain apple), honey, beef extract, banana paste, chicken extract, dextrin, vegetable oil, caramel coloring, emulsifier (lecithin, may contain soy beans), spice extract, antioxidants (tocotrienol, vitamin E)

GM canola wild volunteer survey conducted again in FY 2016

Seikatsu Club has conducted surveys on volunteer GM canola plants growing in the wild each year since 2005 and has carried out activities to prevent the spread of wild volunteers by, for example, making approaches to oil factories and local municipalities. In spring 2016, 470 samples were tested in 19 prefectures. 40 samples were found to be GM positive.



Aiming for Zero Hazardous Substances

05

We will reduce the use and emissions of hazardous substances that threaten health and the environment. We are continuing activities aimed at zero hazardous substances.

Additive-free Packaging Materials

Pursuing chemical substance additive-free food packaging materials

Seikatsu Club has developed an “additive-free pursuit film” for food packaging that pursues the elimination of additives as far as possible, and is recommending it for use. We have also developed and use an additive-free plastic wrap film for use in the home to prevent the migration of chemical substances from the wrapping material to the food. The amount of additive-free pursuit film used annually for wrapping in FY2015 was roughly 87 tons, and the amount of additive-free plastic wrap film used in homes was roughly 56 tons, for a total of 143 tons.

•Amount used of plastic wrap film that eliminates additives as far as possible



Actual data for FY2015

Additive-free pursuit film

Various kinds of additives, such as antioxidants, lubricants, colorants and antifog additives are used in general films for food packaging, and depending on the conditions, there is the danger that these will migrate to and contaminate the food. The current situation is, however, that there is almost no disclosure of specific information about which additives are used.

Seikatsu Club therefore developed a “wrapping film that pursues as far as possible the non-use of additives” and has recommended that a changeover to this film is made. This development began from a monolayer film for rice bags, which was later adapted to the innermost layer, which comes into contact with the food, of laminated films. 212 items currently use this packaging material.

As of the end of March 2017

Soap

Reduction of the discharge of synthetic surfactants by 139 tons

Seikatsu Club is promoting a movement to discourage the use of synthetic detergents made with synthetic surfactants. Estimating the amount of soap used by members in their homes in one year, assuming the members had been using general synthetic detergents, the discharge of 139 tons of synthetic surfactants would have been prevented.

* See below

•Annual reduction of synthetic surfactants



Total for laundry and kitchen detergents, actual data for FY 2016

60% or more of the hazardous chemical substances discharged from homes are ingredients of synthetic detergents!

This data is from a Ministry of the Environment estimate of amounts of hazardous chemical substances discharged from homes. According to the data, the top substance discharged was AE, second was dichlorobenzene, a component of insect repellents, third was LAS, and fourth was AES. The top, third, fourth, and sixth substances are all components of synthetic detergents. The reality is that a huge 60% or more of the hazardous chemical substances discharged from homes are components of synthetic surfactants.

[Formal names of substances in the graph]

AE: poly(oxyethylene)alkyl ether (alkyl C=12-15)

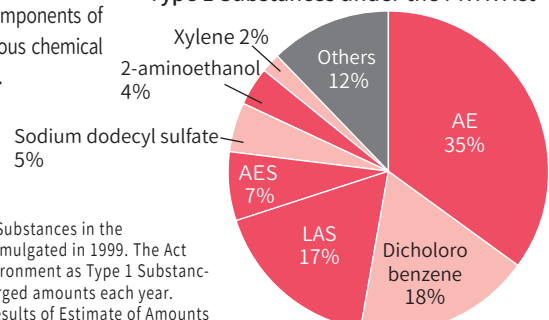
LAS: n-alkylbenzenesulfonic acid and its salts (alkyl C=10-14)

AES: sodium poly(oxyethylene) dodecyl ether sulfate

*PRTR (Pollutant Release and Transfer Register) Act: The Act on Specific Chemical Substances in the Environment and Promotion of Improvements to the Management Thereof was promulgated in 1999. The Act specifies 462 kinds of chemical substances that are hazardous and pollute the environment as Type 1 Substances, and as a rule mandates companies to manage their handling and report discharged amounts each year.

* Prepared from Ministry of the Environment website, PRTR Information Square, Results of Estimate of Amounts of Unreported Discharges for FY2015

•Proportion of chemical substances discharged from homes designated as Type 1 Substances under the PRTR Act*



Total greenhouse gas emissions: 46,139t Actual value for FY2015.

Using Natural Resources Thoughtfully

We use renewable natural resources, such as water soil and forests, in a sustainable way.
We make efforts to conserve non-renewable natural resources for the sake of future generations.

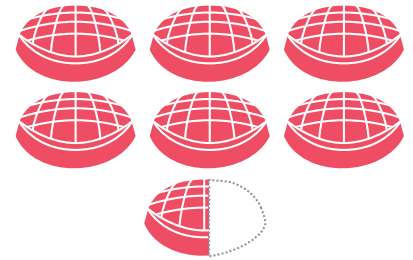
Reducing CO₂ Emissions

The Seikatsu Club Group has reduced CO₂ emissions by 15,802 tons

The Seikatsu Club Group aims to reduce CO₂ emissions in co-operative business in FY2020 by 25% compared with the base year of FY2007. In FY2016, 2,735 tons had been cut through our members' activities (*GREEN System, see following page), 3,847 tons had been cut in the co-operative business as a whole group, and 9,220 tons had been cut by renewable power generation, resulting in a reduction of 15,802 tons of CO₂ emissions. The volume of this reduction in emissions is equivalent to 6.5 times the volume of the Tokyo Dome.

•Reduction in CO₂ emissions by the Seikatsu Club Group

6.5 times the volume of the Tokyo Dome



15,802 tons

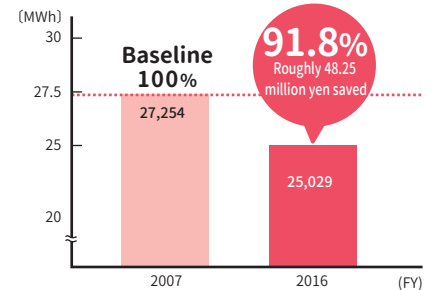
Actual data for 2016

Power Saving

Over the entire group, power consumption reduced to 91.8% compared with base year

Compared with the previous year, power consumption in FY2016 showed a slight rise at 100.8%, but was 91.8% (25,029 Megawatt-hours) compared with the FY2007 base year. While the consumption of electricity is tending to increase with growth in consumer materials supplied, efficiency in terms of CO₂ emissions per billion yen of business income improved from 153 t-CO₂/billion yen to 149 t-CO₂/billion yen year-on-year.

•Trend in Seikatsu Club Group total power consumption



The Seikatsu Club Group's total CO₂ emissions in FY2016 were 25,710 t-CO₂, and the cost of the secondary energy* for this was approximately 1.25 billion yen. Compared with the 1.51 billion yen paid in the reference year of FY2007, a saving of 0.26 billion yen has been achieved.

* Secondary energy is electricity, town gas, gasoline, etc. which is made by converting and processing primary energy (energy sources obtained from nature, such as oil, coal, natural gas, nuclear energy, hydropower, etc.).

Energy conservation course

The aim of the energy conservation course is to promote understanding of the associated issues of global warming and energy while having fun learning about energy conservation activities through games and handcraft. The course was held 18 times in different regions, a total of about 400 members participating.



Seikatsu Club Saitama
A scene at a handcraft event where parents and children made windmills from plastic bottles.

Reducing Waste

07

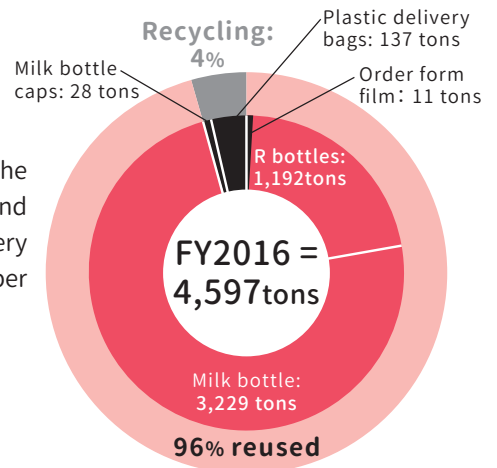
We are making efforts to reduce garbage through the conservation of resources, reuse and recycling. We also select safer and more reliable methods of waste disposal.

Garbage Reduction

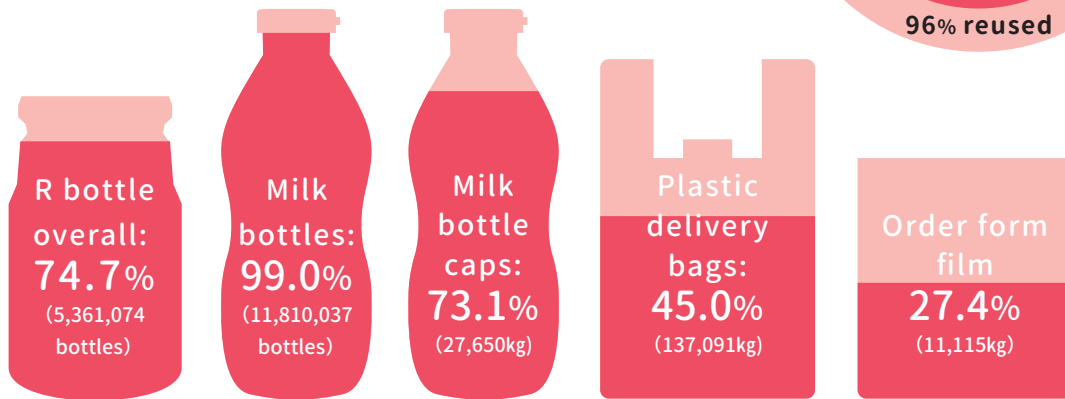
4,597 tons of garbage reduced by the GREEN System

In FY2016, Seikatsu Club reduced garbage by 4,421 tons through the use of the R (reusable) bottle and retrieval/reuse of milk bottles, and 176 tons through the retrieval of milk bottle caps and plastic delivery bags, for a total reduction of 4,597 tons of garbage. The total number of bottles reused in FY 2016 reached 17,171,111.

•Garbage reduction in FY2016

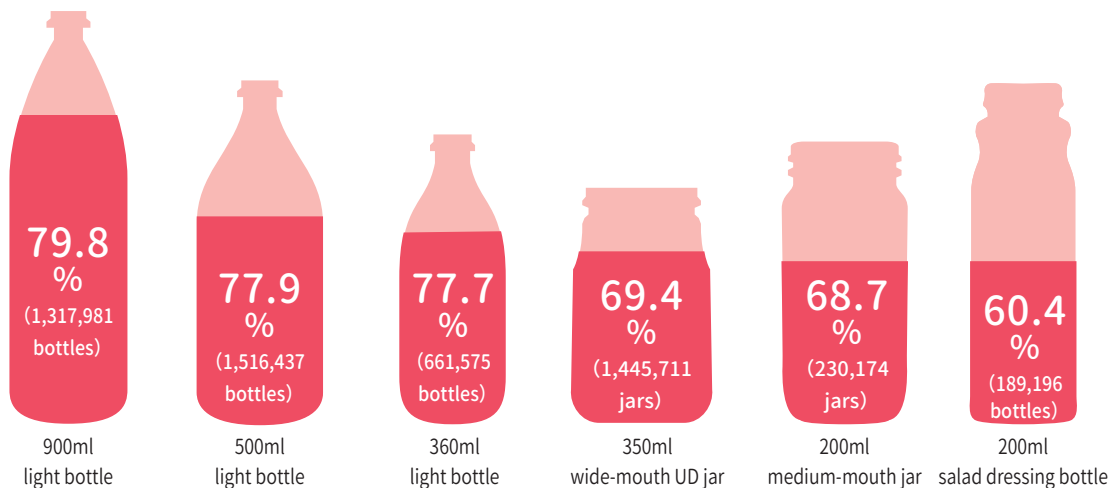


•FY 2016 reuse/recycle retrieval rate



Actual data for FY2016

•Retrieval rate for R Bottles by bottle type



Actual data for FY2016

GREEN System and R Bottles

Taking the initials of Garbage Reduction for Ecology and Earth's Necessity (GREEN), this is a system reducing garbage for the sake of the Earth's ecosystem.

In 1994, Seikatsu Club unified bottle containers into several categories of R bottle and began to retrieve and reuse the bottles in order to reduce container packaging garbage. At present, 6 types of R bottle are used to package 65 consumer product items, the type of bottle being chosen to suit each item. (As of July 2017)

Aiming for a Nuclear-free Society

08

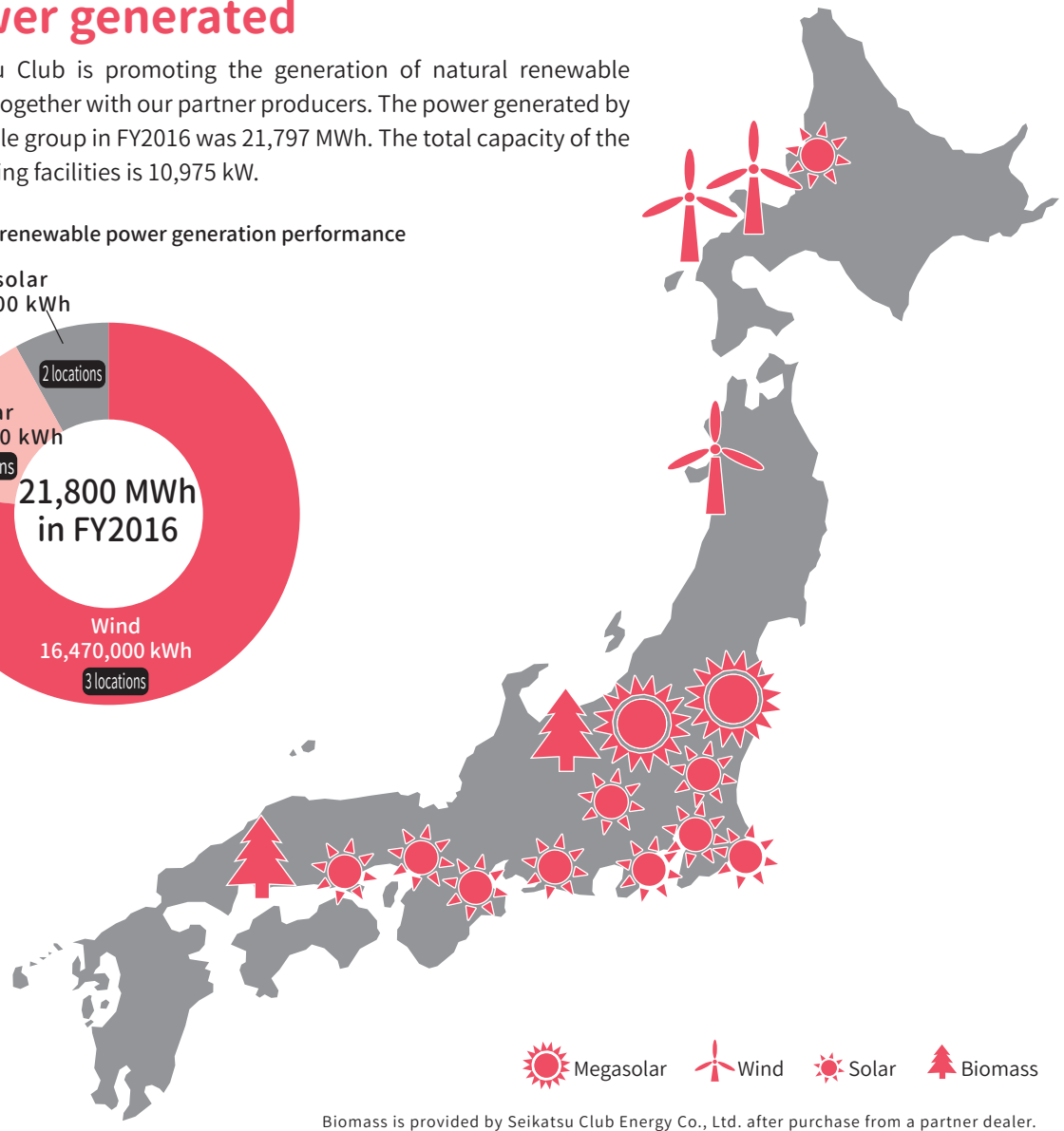
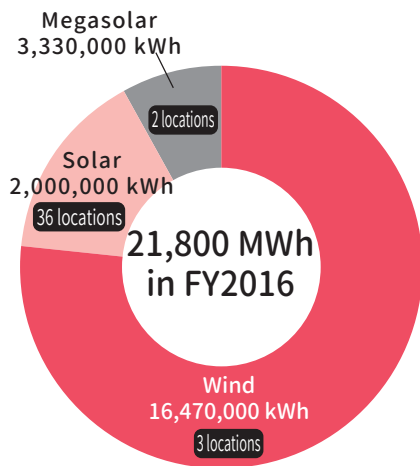
We are actively reducing wasteful energy consumption and taking a long-term viewpoint on energy. By putting the strengths of consumers and producers together, we are making efforts toward the safe and sustainable production and distribution of energy.

Energy Creation

21,800 MWh of natural renewable power generated

Seikatsu Club is promoting the generation of natural renewable energy together with our partner producers. The power generated by the whole group in FY2016 was 21,797 MWh. The total capacity of the generating facilities is 10,975 kW.

•FY2016 renewable power generation performance



Megasolar
 Wind
 Solar
 Biomass

Biomass is provided by Seikatsu Club Energy Co., Ltd. after purchase from a partner dealer.

Expanding the numbers of people who use renewable energy

In April 2016, the retailing of electricity was totally deregulated, giving consumers a free choice regarding the power company from which they purchase electricity. At the end of FY2016, 9,473 customers were purchasing Seikatsu Club electricity*.

*Seikatsu Club electricity: Seikatsu Club has established Seikatsu Club Energy Co., Ltd., which supplies electricity generated mainly from renewable energy sources.

- ① The Seikatsu Club wind generator 'Dream Wind'
- ② Seikatsu Club Solar Gunma Power Station
- ③ Power generation at Seikatsu Club Hanno Delivery Center



We are making efforts to build mechanisms to enable safe and secure childcare and long-term nursing care in the community.

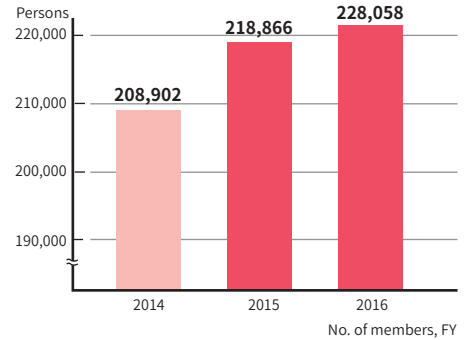
We will spread activities that enhance mutual assistance, learning together and supporting each other.

Eccolo System

Spreading mutual assistance between Seikatsu Club members

The “Eccolo System” is a unique Seikatsu Club mutual assistance mechanism. The content of the system differs between the Seikatsu Clubs in different areas, but they all have in common the idea of a sense of mutual assistance as co-operative members. In FY2016, the Toshiseikatsu began to practice the Eccolo System, which is currently implemented by 15 regional Seikatsu Clubs.

• Number of members who have joined the Eccolo System



Eccolo Mark

The Eccolo Mark embodies the sense of extending a helping hand in times of trouble. At first, it looks like a cute rabbit, but if you turn it upside down it looks like a design depicting two hands.

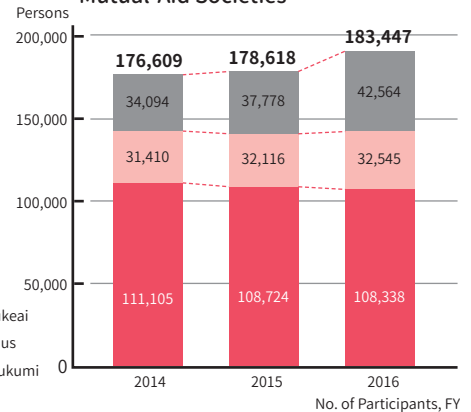


Mutual-aid Society

Members joining the Seikatsu Club mutual-aid society “Hagukumi” are increasing

Hagukumi is an original Seikatsu Club mutual-aid society that began to accept participants in each area in 2013, exceeding 30,000 participants in FY2014. “Tasukeai” and “Ai-plus” are CO-OP Insurance plans created by Co-operative members nationwide, their feature being generous payments.

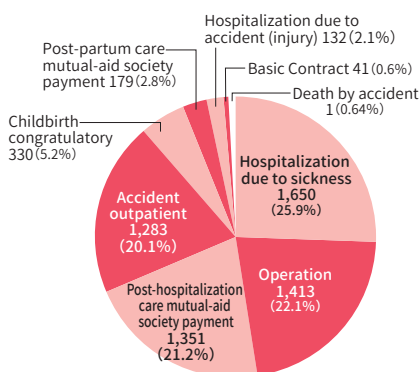
• Number of participants in Mutual-Aid Societies



Mutual-aid Society Business

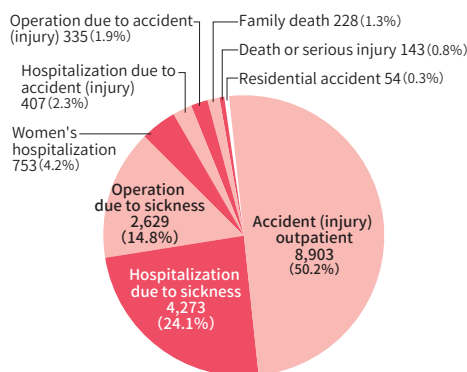
Overview of the mutual-aid society business in FY2016

• Number of payments by Seikatsu Club Mutual-Aid Society “Hagukumi” in FY2016 by type of claim
(* Combined total of Kanagawa payment receipts and SCCC Mutual Aid payment receipts)



No. of payments: 6,380
Total value of payments: 149,331,000yen

• Number of payments by the CO-OP Insurance plan “Tasukeai” in FY2016 by type of claim



No. of payments: 17,725
Total value of payments: 665,600,000 yen

• FY2016 settlement of accounts Current account in Mutual-Aid Societies

Profits (Mutual-aid society premiums, commissions, etc.) A	1,710,573,000 yen
Operating costs (Payments, personnel expenses, supplies, etc.) B	1,189,480,000 yen
Current account surplus = A-B	521,093,000 yen
Net surplus	431,456,000 yen
Unappropriated retained surplus	511,114,000 yen

Aiming for a society where people help each other

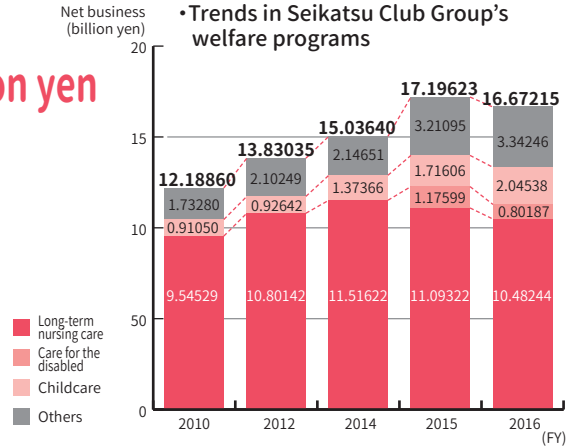
We are making efforts to build mechanisms to enable safe and secure childcare and long-term nursing care in the community.
We will spread activities that enhance mutual assistance, learning together and supporting each other.

Welfare Programs

The scale of Seikatsu Club Group's welfare programs is around 16.6 billion yen

The Seikatsu Clubs in each of the regions are operating their own long-term nursing care and childcare programs, establishing social welfare corporations and NPOs to practice welfare programs that are rooted in the local areas. The total worth of the Seikatsu Club Group's welfare programs has reached 16.6 billion yen, which is one of the largest for a corporate group in Japan.

Please see p.13 for FY2016 actual performance data for each of the welfare programs.



Eight Principles for Welfare and Mutual Aid

Our social environment is becoming increasingly harsh with the rapid decline in birthrate and ageing of society as well as serious disparities in income and between generations and regions. Seikatsu Club is implementing various kinds of welfare activities, promoting community-building enabling everyone from children to the elderly to live in the community as they wish to while creating citizen-participation welfare functions.

Under these circumstances, it was proposed at the 7th Annual Conference to push forward "Tasukeai (mutual help), mutual aid (insurance) and welfare policy" in order to spread the mutual-aid association both internally and externally by proceeding to create welfare functions by combining the power of independent co-operatives, movement groups, the Seikatsu Club Consumers' Co-operative Union and the Seikatsu Club Consumers' Co-operative Union of Mutual Aid. Furthermore, the "Eight Principles for Welfare and Mutual Aid" were established to aim towards "network-building for self-sufficiency in welfare" that will be supported by warm and generous human relations.

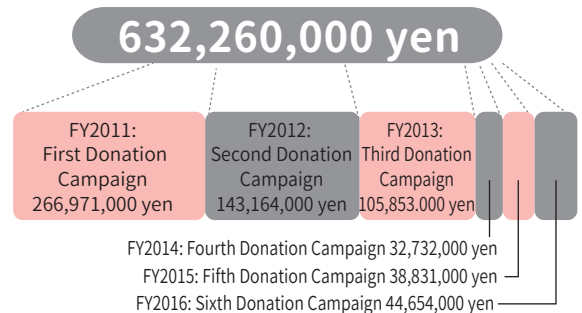
生活クラブ 福祉・たすけあい 8原則

- Diversity:** We aim for a society in which everyone is recognized as an equal individual, sharing their joy and happiness together.
- Respect for dignity:** We will create communities where all can live a secure and humane life from birth until their final day.
- A participatory society:** We will create participatory communities that see childcare, elderly nursing care and social isolation as everyone's issues
- Humane and rewarding work:** We will create diverse forms of work and workplaces in which life and work are in harmony and that will enrich society.
- Creating places to be, roles to perform:** We will promote places to be and roles to perform to enable everyone to spend time peacefully and enjoyably.
- Parental care support:** We will work for child support and parental support in the whole community to enable children to live with smiles on their faces.
- Elderly nursing care support:** We will provide support to enable both people who give and who receive elderly nursing care to live each day with a sense of security.
- Support to prevent social isolation:** We will encourage independence by giving mutual support and ensuring that poverty and isolation are not overlooked.

Recovery Support

Support for recovery after the Great East Japan Earthquake disaster through members' donation campaigns

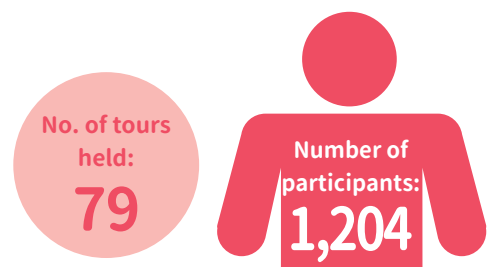
In the sixth donation campaign, a total of 632,258,127 yen was donated by members (as of the end of March 2017). Seven years have passed since the occurrence of the Great East Japan Earthquake disaster, but there are still people who need support. We will continue to call for donations to maintain ongoing support activities.



Recuperation activities

1,204 people participated as refreshers

From FY2011, Seikatsu Clubs in the different areas have been holding 'refresh tours' (recuperation activities) for people in the affected areas by inviting children and their families from Fukushima to come and visit. In the six years to FY2016, 79 tours were implemented and a total of 1,204 people from 385 families participated. In FY2015, tours are being held while expanding the area from which children and families are invited to Tochigi Prefecture.



Deciding and Acting on your Own Initiative

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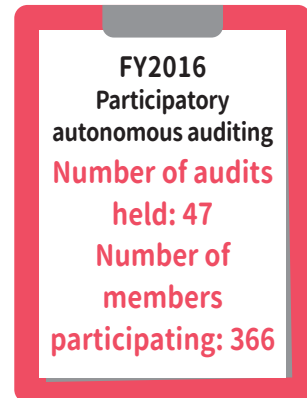
In Seikatsu Club, each person plays an important role. Information on the members, whether big or small, is all disclosed and shared. On the basis of that information, the members themselves then think, decide and do.

Autonomous Auditing

“Participatory autonomous auditing” held 47 times - only Seikatsu Club can do it

Seikatsu Club members are running the organization by creating, together with producers, standards that are stricter than those of the government.

“Participatory autonomous auditing” is an activity where members visit production sites and check the manufacturing environment and processes to ensure that they meet the Seikatsu Club autonomous standards. The auditing results are published in the newsletters of each Seikatsu Club area and are also shown on the SCCCU website. In FY2016, 47 audits were held, with 366 members participating.



Checking the manufacturing sites through the eyes of the users

The “participatory autonomous auditing” carried out by the members takes advantage of the viewpoint of each of the members, who are very particular about reductions in food additives and agricultural chemicals, and the use of soaps, etc. Auditing leads to an understanding of the background to the production of consumer materials and the efforts made by producers, and is also an opportunity for members to reconfirm the significance of collective purchase.



The “participatory autonomous auditing” carried out by Yokohama North Seikatsu Club in April 2016 for the tangerine squash produced at the Nihon Kajitsu Kogyo Co., Ltd.

Producer Exchange Meetings

Flourishing producer exchange meetings. 231,853 people participated in FY2016

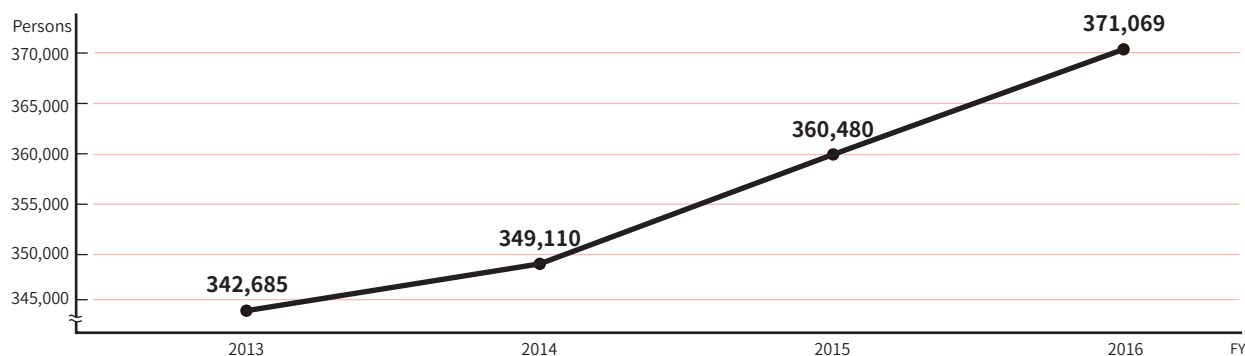
Members visiting consumer materials production sites and producers holding exchanges with members by visiting the Seikatsu Clubs in each area for producer exchange meetings are both very actively carried out. For the members, producer exchange meetings are valuable opportunities to obtain information directly from producers.

•Actual data for the number of producer exchange meetings held in FY2016 (Participants are double-counted)

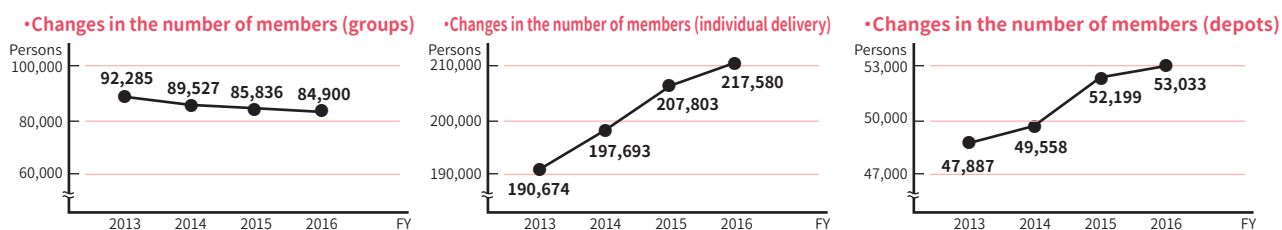


[DATA 1: Changes and trends in collective purchase]

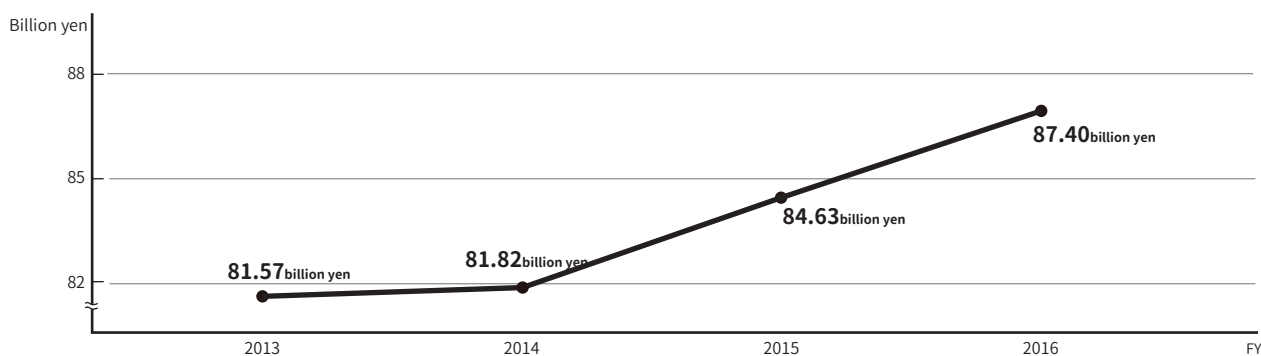
● Changes in the number of members (for all types of groups)



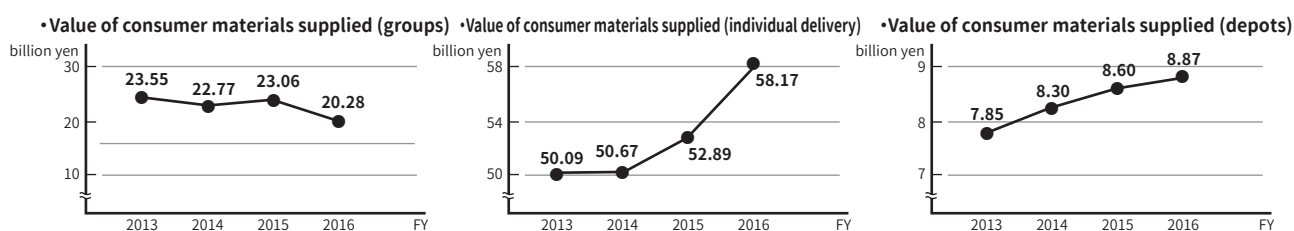
● Changes in the number of members by type of group



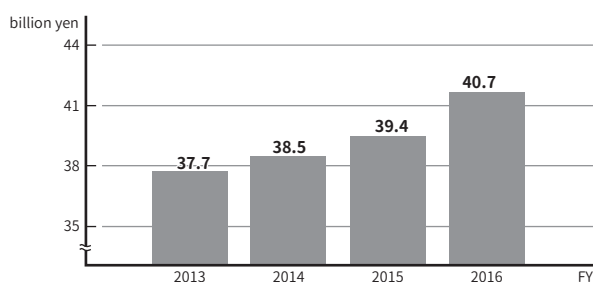
● Value of consumer materials supplied (for all types of groups)



● Value of consumer materials supplied by type of group



● Trend in investment



Note on number of members by type of group

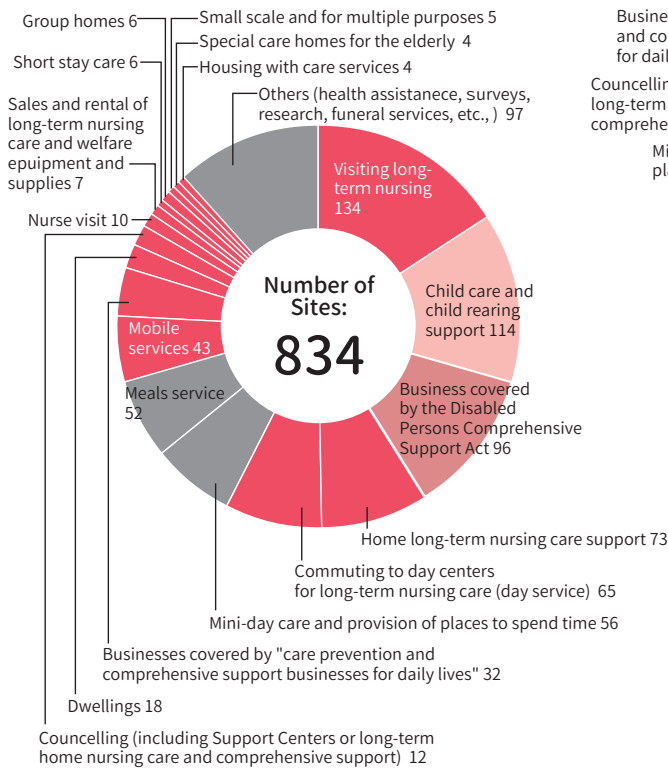
Groups: Tokyo: 4 coops, Kanagawa: 5 coops, Saitama, Chiba, Nagano, Hokkaido, Ibaraki, Yamanashi, Iwate, Aichi, Tochigi, Aomori, Yamagata, Gunma, Fukushima, Osaka. Kyoto L-Coop, Nara, Shiga, S-Coop Osaka, Toshi Seikatsu

Individual Delivery: Tokyo: 4 coops, Kanagawa: 5 coops, Welfare Club, Saitama, Chiba, Nagano, Hokkaido, Ibaraki, Yamanashi, Aichi, Yamagata, Fukushima, Osaka, Kyoto L-Coop, Nara, Shiga, S-Coop Osaka, Toshi Seikatsu

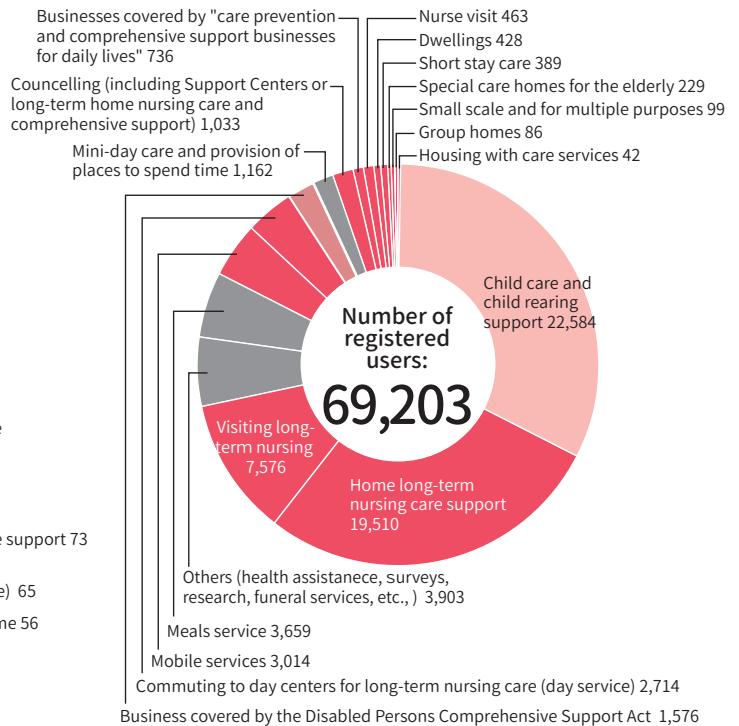
Depots: Tokyo: 4 coops, Kanagawa: 5 coops, Chiba (includes mini-stores run by Osaka and S-Coop Osaka)

[DATA 2: Scale and scope of Seikatsu Club Group welfare programs in FY2016]

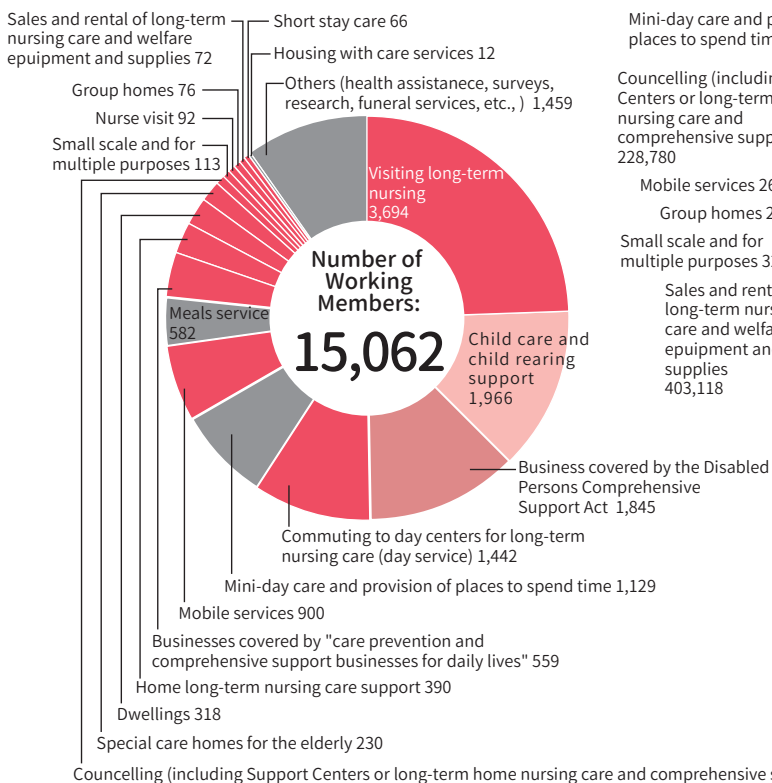
● Number of sites



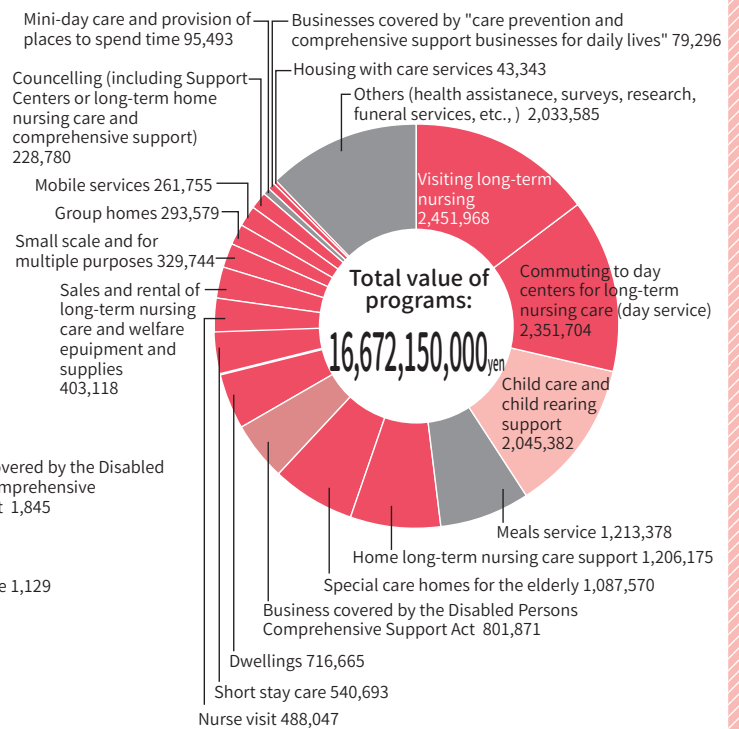
● Registered users



● Working members



● Value of programs



■ Long-term nursing care
 ■ Childcare
 ■ Care for the disabled
 ■ Others

