

サステイナブルなひと、

生活クラブ

Seikatsu Club Consumers' Co-operative Union

10 Ways We Think & Act

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Caring about Food Safety

01

In all the processes from production to disposal, we care deeply about safety, for example by reducing as far as possible additives and agricultural chemical (pesticides, etc.) residues. We are also conducting thorough testing for radioactivity. We actively publish information on the impacts on health and the environment.

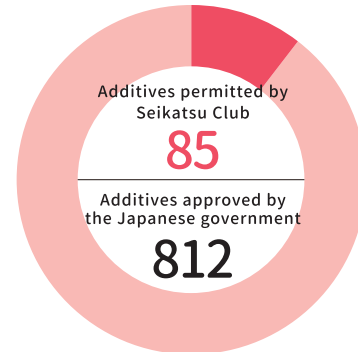
Food Additives

85 food additives are permitted

Seikatsu Club has reduced the number of food additives used by adhering to the principles of “not using suspicious items,” “not using anything unnecessary” and “full disclosure of everything used.” Seikatsu Club has reduced to a mere 85 the 812 food additives approved for use by the Japanese government.

* Food additives approved for use in Japan are classified into “designated additives” and “existing additives” that are subject to regulations (or designations) on manufacturing, transport, use, sale, and so on, and “natural flavorings” and “general food and beverage additives” that are not subject to any designation.

• Permitted food additives



As of March 2015

Reducing Agricultural Chemical use

Agricultural chemical use reduced year by year

Seikatsu Club has set its own unique and strict agricultural standards, including the target of reducing agricultural chemical residues to less than one tenth of the government standard. We are pushing forward with these reductions by conducting agricultural chemical residue testing and referring to strongly toxic agricultural chemicals as “reduction-designated agricultural chemicals.” Moreover, progress in agricultural chemical reduction in each production area is shared with our members. All of this data is publicly disclosed.

• Target standard for agricultural chemical residues



As of March 2015

Reduction-designated agricultural chemicals Agricultural chemicals for which ordinary citizens and Seikatsu Club wish to prioritize reduction, and which have the following issues.

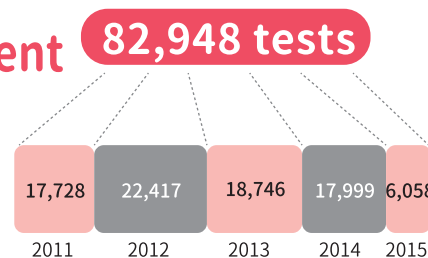
- Agricultural chemicals designated by the government as toxic agents
- Agricultural chemicals reported to contain dioxins
- Agricultural chemicals designated by the government as water pollutants
- Agricultural chemicals suspected of being endocrine disruptors*
- Agricultural chemicals that are, or are suspected of being, carcinogenic

* Endocrine disruptors: Chemical substances which, when discharged into the environment, can disrupt endocrine secretion upon entering the body. Generally known as “endocrine disrupting chemicals (EDCs),” there is concern that these substances can have impacts even at trace amounts.

Countermeasures against Radioactive Contamination

83,849 tests for radioactive contamination have been carried out since the March 11 nuclear power plant accident

Seikatsu Club has continued to carry out thorough testing for residual radioactivity in food since immediately after the Fukushima nuclear power plant accident began on March 11, 2011, and has set unique and strict autonomous safety standards based on the data accumulated in the tests. Moreover, by accumulating test data, upgrading of the testing environment and raising of the testing skill level, the countermeasures have evolved each year.



As of November 2015

Seikatsu Club radioactive contamination countermeasures Moving on to the “6th Step”

Facing up squarely to the anxiety concerning radioactive contamination held by the child-rearing generation, we began testing (commissioned to an external organization) with a germanium semiconductor detector from April 2015 in order to improve our response to the need for high-sensitivity testing.

Seikatsu Club autonomous standards	(Unit: Bq/kg)	
		Detection limit
Infant foods, drinking water, milk (raw milk), dairy products(1), rice	10	1
Chickens' eggs, chicken meat, pork, beef	20	2.5
Fruit and vegetables, seafood, processed foods, dairy products(2)	50	7
Mushrooms	100	10

The target for the detection limit for infant foods listed in the Sukesuku Catalogue, such as infant formula and baby foods has been set at 1 Bq/kg. Please see the Seikatsu Club radioactive contamination countermeasures website for further details of the countermeasures.

Cherishing Healthy Ways of Eating

02

We show our gratitude to nature for her gift of life in order to lead on to a healthy tomorrow. We all pool our ideas on food, sharing with everyone the knowledge and skills on the nutrition and preparation of food ingredients and how to serve them.

Bio-support

Seikatsu Club's Healthy Eating Designs Proposing "Bio-support"

From January 2014, we initiated an activity called "Bio-support," a Seikatsu Club design for healthy eating that uses food items that give due consideration for safety and which proposes a diet that ensures a nutritional balance for a healthy and active life. The "Seikatsu Club Taberu (Food) Catalog" and website gives "Bio-support meal designs" with a well thought-out daily nutritional balance for the three meals, breakfast, lunch and dinner, and tips on basic food preparation skills.

•Number of meals proposed



As of September 2015

What is "Bio-support"?

A term coined by Seikatsu Club using the notion of "BIO" as both "life" and "bi" ("beauty" in Japanese), and with the meaning of supporting a healthy diet that overflows with vital energy.

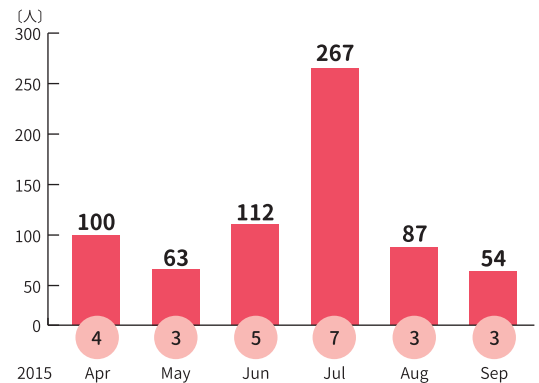


25 Bio-support study meetings held in nationwide Seikatsu Clubs

Seikatsu Club staff members have traveled to all the regions as instructors to hold study meetings to assist members in the understanding of and daily activities for healthy meal designs. A total of 25 study meetings with an attendance of 683 people were held in the first half of FY2015.

* There are two types of Bio-support study meetings: a Basic Course and a Bio-supporter Training Course.

•Monthly Numbers of Bio-support Study Meetings and Attendance



SNS

Sharing wisdom for life in the "Like ♪ Club"

A community website, "Like ♪ Club" was set up in September 2014 for members to exchange recipes and meal designs, especially recipes with new ideas for fun meals in daily life.



Aiming to Improve Japan's Ability to be Self-sufficient in Food

We are promoting the “life industries,” agriculture, fisheries and livestock farming, by raising the proportion of domestically-produced raw materials and animal feed.

With consumers and producers coming together in unity, we are making efforts to enhance food sovereignty, health, and the conservation of local environments by raising Japan's ability to be self-sufficient in food.

Ratio of Domestic Production

1,672 processed food items have a domestically-produced raw ingredient ratio of 80%!

Surveys of the proportion of domestically-produced ingredients in Seikatsu Club's processed foods showed that in FY2013, 1,672 items out of a total of 2,200 items used 80% or more domestically-produced ingredients.

What are “consumer materials”?

Food items and daily life goods items handled by Seikatsu Club are known as “consumer materials,” which implies that they are not “commercial goods” for the purpose of gaining profits.

•Proportion of Domestically-produced Ingredients Used in Processed Foods



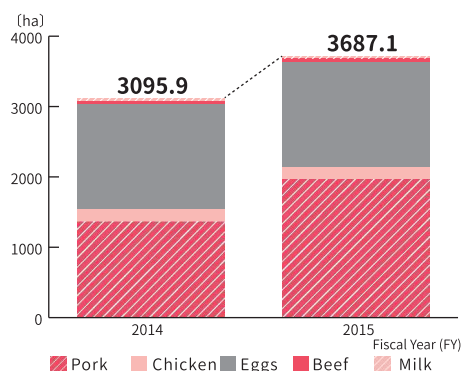
■ 80% or more domestically-produced ingredients
 ■ Less than 80% domestically-produced ingredients
 As of FY2013

Feed Rice

Planted area of rice for animal feed grew by about 20%

At present, over 90% of the animal feed for pigs, chickens and other animals raised in Japan is imported. Aiming for an increase in self-sufficiency in feed, Seikatsu Club has been working together with our partner producers to encourage the production of feed rice and the use of feed rice with pigs and chickens. We are promoting coordination between crop farming and livestock farming, focusing on rice paddy fields, by holding consultative meetings between the different kinds of producers in the producing regions. In FY2015, the planted area for feed rice grown for Seikatsu Club livestock producers rose roughly 20% year-on-year, with pig feed rice showing an especially large increase.

•Cultivated Area of Feed Rice



Aiming to increase Japan's ability to be self-sufficient in food, we oppose TPP

To protect Japan's food, lifestyle and life, Seikatsu Club Consumers' Co-operative Union (SCCCU) has consistently expressed its opposition to the TPP negotiations. In the FY2015 26th Co-operative Union General Meeting, held on June 22, 2015, the resolution “We Oppose the Conclusion and Ratification of TPP and will Aim to Raise the Ability to be Self-sufficient in Food while Strengthening our Partnership Relations with Ordinary Citizens,” included in the No.7 Draft Special Resolution, was adopted.

* TPP: Trans-Pacific Strategic Economic Partnership Agreement

We support the activities of the “The Association to Suspend TPP Negotiations and File Suit for Unconstitutionality”

On May 15, 2015, the “The Association to Suspend TPP Negotiations and File Suit for Unconstitutionality” filed a claim at the Tokyo District Court. The plaintiffs are 1,063 citizens and their class action suit against the Japanese government has begun with a legal team of 157 lawyers. Seikatsu Club Consumers' Co-operative Union (SCCCU) is supporting the suit as a sponsoring organization.



Rejecting GM crops

04

We will not accept GM crops, which result in the monopolization of food by corporations and destroy biodiversity. We will not handle food, feed, or additives which contain GMOs. In cases where the use of GMOs is unavoidable, we will make a public disclosure of the information.

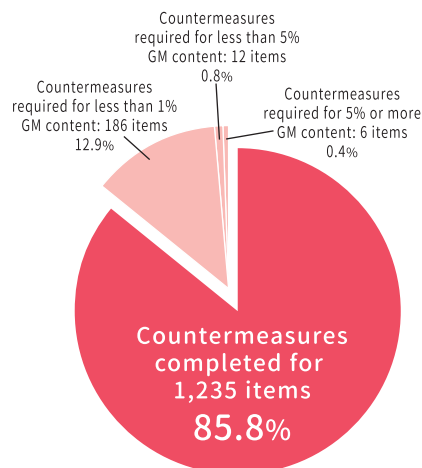
GM Countermeasures

Countermeasures for 1,235 items, 85.8% of related items, has been completed.

The food labeling system stipulated by the government displays only a small fraction of GM raw materials present in products, but Seikatsu Club, with the cooperation of producers, has been able to implement countermeasures to substitute non-GM raw materials, even for each of trace (less than 5%) GM ingredients. Countermeasures focusing on highly processed foods such as prepared foods and confectionery have been pursued, and have been completed for 1,235 items out of 1,439 items for which there is a possibility that GM ingredients are used.

* The six items that required countermeasures due to 5% or more GM content were all infant formula. As the development of our own brand of infant formula presents severe problems, Seikatsu Club handles products manufactured by makers that disclose information on the country of origin of the main ingredients and their GM classification.

• State of GM Countermeasures



As of the end of March 2015

State of countermeasures indicated by a mark in the catalog

Two kinds of marks, for “Countermeasures completed” or “Countermeasures required” to show the state of countermeasures are displayed for information disclosure purposes in the “Taberu (Food) Catalog” and on the ordering system website.

“Countermeasures completed”



Countermeasures required for less than 1% GM content
Countermeasures required for less than 5% GM content
Countermeasures required for 5% or more GM content



Almost all of the items that still require countermeasures are in the “Countermeasures required for less than 1% GM content” category

As of March 2015, Seikatsu Club still had 204 items that required countermeasures, but of these 186 items were in the “Countermeasures required for less than 1% GM content” category. These are limited, for example, to specific trace raw materials such as vitamin E* and vitamin C that are used as antioxidants or the alcohol used to extract flavorings, and are included among the ingredients that are not displayed on the product label, as in the example on the right.

* In the example on the right, the GM content that requires a countermeasure is the trace amount of vitamin E (derived from soybeans) that is added to the vegetable oil used to fry the product. This is legally exempt from display on the product label.

• Example of labeling of trace GM ingredients: Small packet of potato chips



Small packet of potato chips	
Name	Confectionery snack
Ingredients	Potato (Domestic produce), Vegetable oil (Palm oil, rice oil), dietary salt

GM canola wild volunteer survey conducted again in 2015

Seikatsu Club has conducted surveys on volunteer GM canola plants growing in the wild each year since 2005 and has carried out activities to prevent the spread of wild volunteers by, for example, making approaches to oil factories and local municipalities. In the nationwide report conference held in Nagoya City in 2015, new GM canola volunteers containing resistance against two kinds of herbicide were confirmed in Chiba Prefecture, and it was reported that in Aichi Prefecture intercrossing with indigenous weeds of the brassica family is increasing.



Surveys of wild volunteers of GM canola, which have adverse impacts on the ecosystem, have been conducted in all regions again this year. (Photo credits: Left - S-Coop Osaka, Right - Seikatsu Club Ibaraki)

Aiming for Zero Hazardous Substances

05

We will reduce the use and emissions of hazardous substances that threaten health and the environment. We are continuing activities aimed at zero hazardous substances.

Additive-free Packaging Materials

Pursuing chemical substance additive-free food packaging materials

Seikatsu Club has developed an “additive-free pursuit film” for food packaging that pursues the elimination of additives as far as possible, and is recommending it for use. We have also developed and use an additive-free plastic wrap film for use in the home to prevent the migration of chemical substances from the wrapping material to the food. The amount of additive-free pursuit film used annually for wrapping in FY2014 was roughly 81 tons, and the amount of additive-free plastic wrap film used in homes was roughly 52 tons, for a total of 133 tons.

•Amount Used of Plastic Wrap Film that Eliminates Additives as Far as Possible



Actual data for FY2014

Additive-free pursuit film

Various kinds of additives, such as antioxidants, lubricants, colorants, antifog additives are used in general films for food packaging, and depending on the conditions, there is the danger that these will migrate to and contaminate the food. The current situation is, however, that there is almost no disclosure of specific information about which additives are used.

Seikatsu Club therefore developed a “wrapping film that pursues as far as possible the non-use of additives” and has recommended that a changeover to this film is made. This development began from a monolayer film for rice bags, which was later adapted to the innermost layer, which comes into contact with the food, of laminated films. 175 items currently use this packaging material.

As of the end of March 2015

•Annual reduction of synthetic surfactants

Soap

Reduction of the discharge of synthetic surfactants by 108 tons

Seikatsu Club is promoting a movement to use soap that does not contain synthetic surfactants. Estimating the amount of soap used by members in their homes in one year, assuming the members were using general synthetic detergents, the discharge of 108 tons of synthetic surfactants would have been prevented.



Actual data for FY2014

* See below

60% or more of the hazardous chemical substances discharged from homes are ingredients of synthetic detergents!

This data is from a Ministry of the Environment estimate of amounts of hazardous chemical substances discharged from homes. According to the data, the top substance discharged was AE, second was paradichlorobenzene, a component of insect repellents, third was LAS, and fourth was AES. The top, third and fourth substances are all components of synthetic detergents. The reality is that a huge 60% or more of the hazardous chemical substances discharged from homes are components of synthetic detergents.

[Formal names of substances in the graph]

AE: poly(oxyethylene)alkyl ether (alkyl C=12-15)

LAS: n-alkylbenzenesulfonic acid and its salts (alkyl C=10-14)

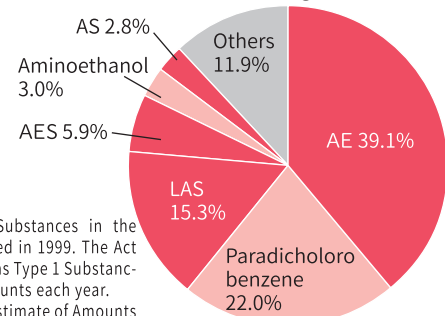
AES: sodium poly(oxyethylene) dodecyl ether sulfate

AS: sodium dodecyl sulfate

PRTR (Pollutant Release and Transfer Register) Act: The Act on Specific Chemical Substances in the Environment and Promotion of Improvements to the Management Thereof was promulgated in 1999. The Act specifies 462 kinds of chemical substances that are hazardous and pollute the environment as Type 1 Substances, and as a rule mandates companies to manage their handling and report discharged amounts each year.

* Prepared from Ministry of the Environment website, PRTR Information Square, Results of Estimate of Amounts of Unreported Discharges for FY2013

•Proportion of chemical substances designated as Type 1 Substances under the PRTR Act* Discharged from Homes



Actual data for FY2013

Using Natural Resources Thoughtfully

We use renewable natural resources, such as water soil and forests, in a sustainable way.
We make efforts to conserve non-renewable natural resources for the sake of future generations.

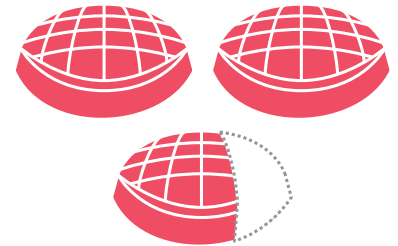
Reducing CO₂ Emissions

The Seikatsu Club Group has reduced CO₂ emissions by 6,668 tons

The Seikatsu Club Group aims to reduce CO₂ emissions in FY2020 by 25% compared with the base year of FY2007. In FY2014, 2,597 tons had been cut through our members' activities (*GREEN System, see following page), and the group as a whole cut 4,071 tons in Co-operative business, resulting in a reduction of 6,668 tons of CO₂ emissions. (The volume of this reduction in emissions is equivalent to 2.7 times the volume of the Tokyo Dome.)

•Reduction in CO₂ Emissions by the Seikatsu Club Group

2.7 times the volume of the Tokyo Dome



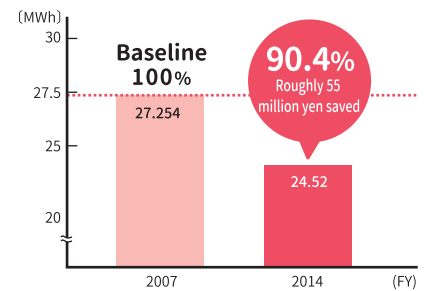
Actual data for 2014

Power Saving

Over the entire group, power consumption reduced to 90.4% compared with base year

Based on the CO₂ emissions mitigation plan above, the group overall has been strengthening power saving measures triggered by the accident at the Tokyo Electric Power Company's Fukushima Daiichi Nuclear Power Station. In FY2014, power consumption had been reduced to 90.4% compared with the base year (FY2007), a 9.6% improvement. A simple calculation, assuming the unit price of electricity to be 20 yen/kWh, shows that roughly 55 million yen was saved.

•Trend in Seikatsu Club Group Total Power Consumption



Power saving activities by members

In FY2014, the "Power Saving Campaign" was implemented to promote power consumption reductions in homes, and members were called upon to make use of our "Seikatsu Club Ecolife Household Account" website, which makes it easy to calculate and display CO₂ emissions reductions in the home. 2,076 members responded to the campaign and during the period of the campaign nearly 60% of the participants, 1,247 households, reduced their power consumption by 15% or more of the average value for the area in which they live.

Seikatsu Club Ecolife Household Account website
<https://www.seikatsuclub.coop/ecolife/>



Reducing Waste

07

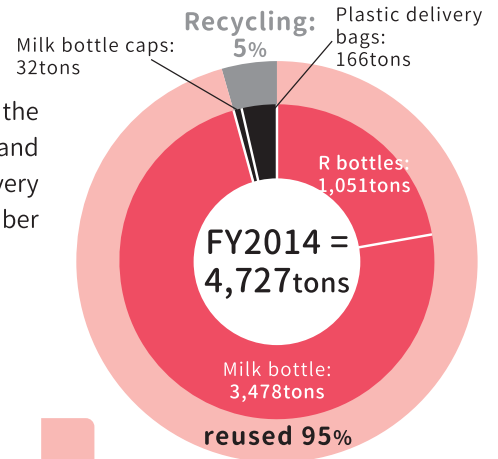
We are making efforts to reduce garbage through the conservation of resources, reuse and recycling. We also select safer and more reliable methods of waste disposal.

Garbage Reduction

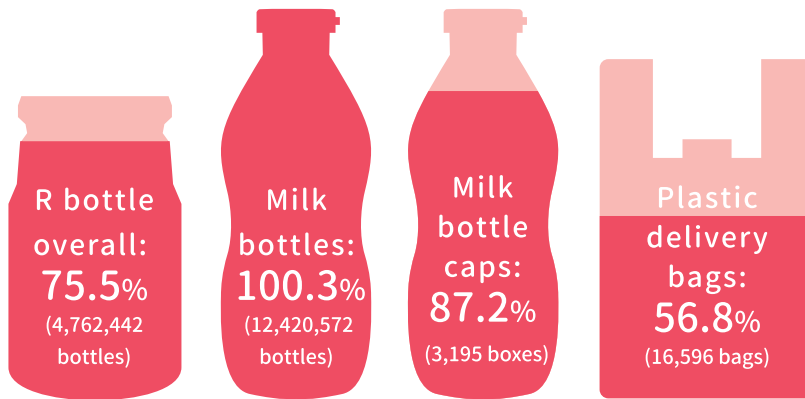
4,727 tons of garbage reduced by the GREEN System

In FY2014, Seikatsu Club reduced garbage by 4,529 tons through the use of the R (reusable) bottle and retrieval/reuse of milk bottles, and 198 tons through the retrieval of milk bottle caps and plastic delivery bags, for a total reduction of 4,727 tons of garbage. The total number of bottles reused reached 17,183,014.

• Garbage Reduction in FY2014

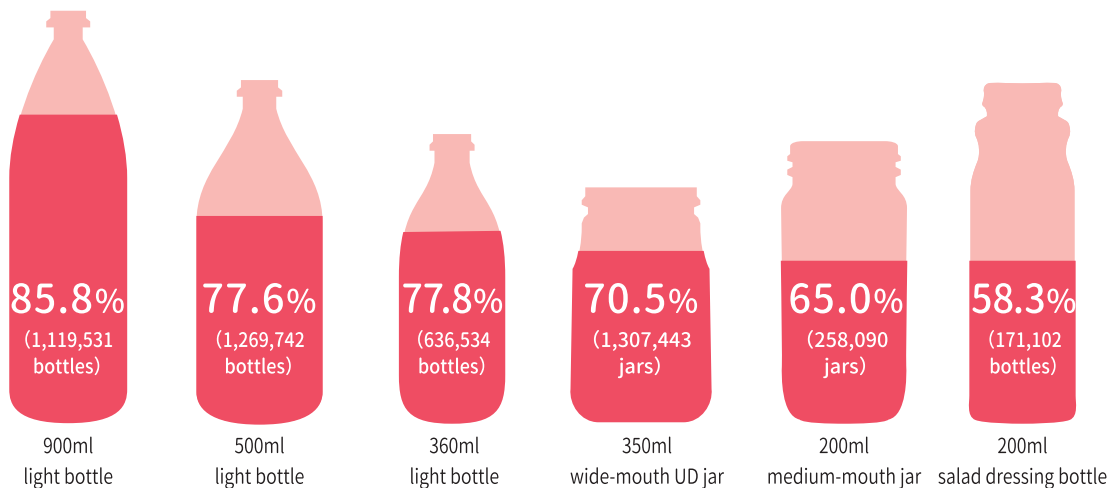


• FY 2014 Reuse/Recycle Retrieval Rate



Actual data for FY2014

• Retrieval Rate for R Bottles by Bottle Type



Actual data for FY2014

GREEN System and R Bottles

Taking the initials of Garbage Reduction for Ecology and Earth's Necessity (GREEN), this is a system reducing garbage for the sake of the Earth's ecosystem.

In 1994, Seikatsu Club unified bottle containers into several categories of R bottle and began to retrieve and reuse the bottles in order to reduce container packaging garbage. At present, 6 types of R bottle are used to package 63 consumer product items, the type of bottle being chosen to suit each item. (As of June 2015)

Aiming for a Nuclear-free Society

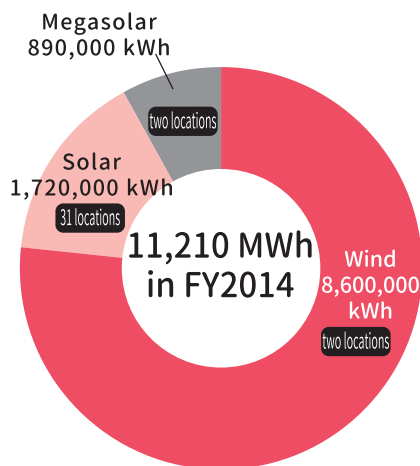
We are actively reducing wasteful energy consumption and taking a long-term viewpoint on energy. By putting the strengths of consumers and producers together, we are making efforts toward the safe and sustainable production and distribution of energy.

Energy Creation

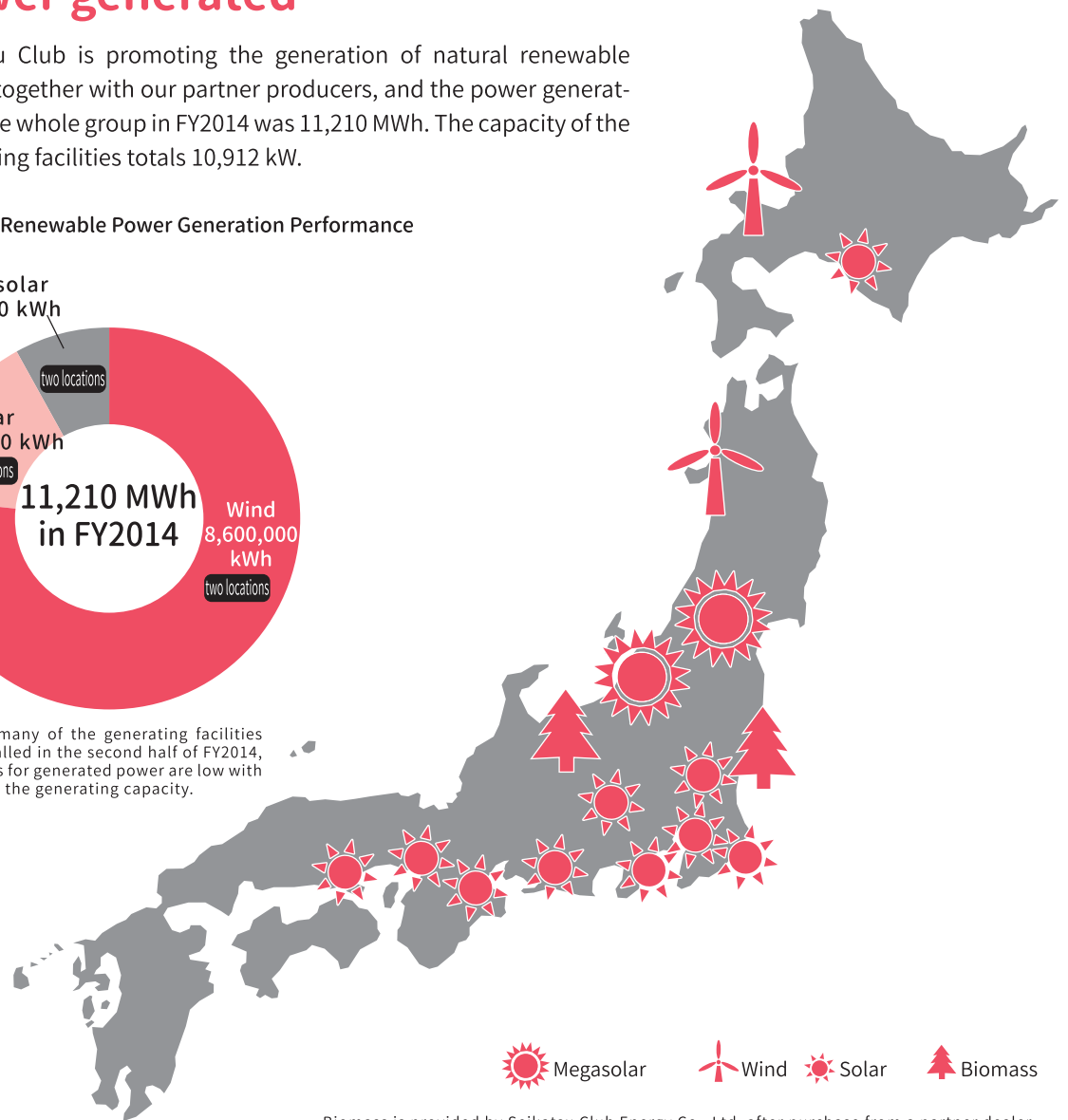
11,210 MWh of natural renewable power generated

Seikatsu Club is promoting the generation of natural renewable energy together with our partner producers, and the power generated by the whole group in FY2014 was 11,210 MWh. The capacity of the generating facilities totals 10,912 kW.

•FY2014 Renewable Power Generation Performance



Note: As many of the generating facilities were installed in the second half of FY2014, the figures for generated power are low with respect to the generating capacity.



Megasolar
 Wind
 Solar
 Biomass

Biomass is provided by Seikatsu Club Energy Co., Ltd. after purchase from a partner dealer.

Aiming for a nuclear-free society

Since before the Fukushima Daiichi Nuclear Power Station accident in March 2011, Seikatsu Club has opposed the Rokkasho Mura Reprocessing Plant and has opposed nuclear power, including nuclear fuel reprocessing by, for example, participating in the All-Japan Network to Prevent Radioactive Contamination (Soshi-Net). In April 2014, 17 of our members and producers participated in the Soshi-Net tour of Rokkasho, Aomori, and in the parade to urge a nuclear phaseout.



The parade in front of Aomori Station to urge a nuclear phaseout

We are making efforts to build mechanisms to enable safe and secure childcare and long-term nursing care in the community.

We will spread activities that enhance mutual assistance, learning together and supporting each other.

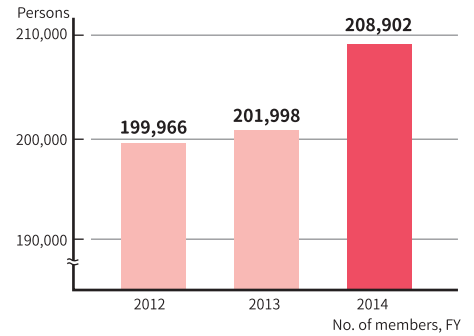
Eccolo System

Spreading mutual assistance between Seikatsu Club members

The “Eccolo System” is a unique Seikatsu Club mutual assistance mechanism. The content of the system differs between the Seikatsu Clubs in different areas, but they all have in common the idea of a sense of mutual assistance as co-operative members.

In FY2015, the S-Coop Osaka also began to practice the Eccolo System, which is currently implemented by 14 regional Seikatsu Clubs.

•Number of Members who have Joined the Eccolo System



Eccolo Mark

The Eccolo Mark embodies the sense of extending a helping hand in times of trouble. At first, it looks like a cute rabbit, but if you turn it upside down it looks like a design depicting two hands.

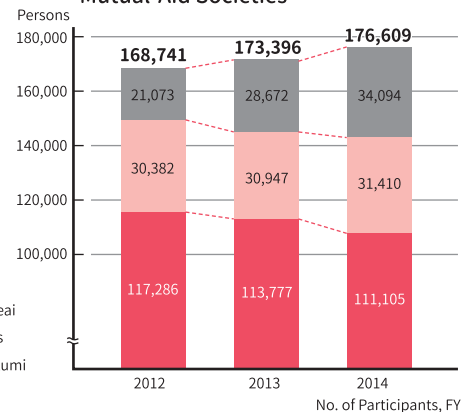


Mutual-aid Society

Members joining the Seikatsu Club mutual-aid society “Hagukumi” are increasing

Hagukumi is an original Seikatsu Club mutual-aid society that began to accept participants in each area in 2013, exceeding 30,000 participants in FY2014. “Tasukeai” and “Ai-plus” are CO-OP Insurance plans created by Co-operative members nationwide, their feature being generous payments.

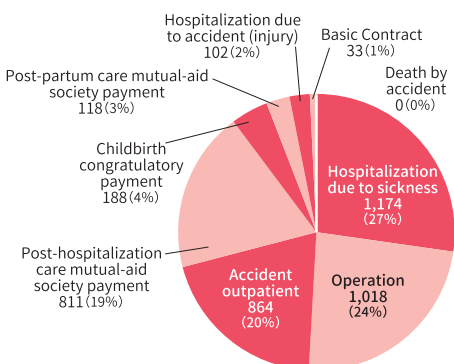
•Number of Participants in Mutual-Aid Societies



Mutual-aid Society Business

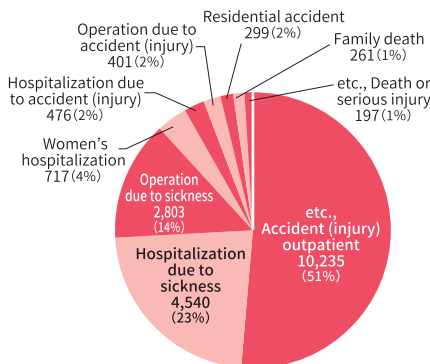
Overview of the mutual-aid society business in FY2014

•Number of Payments by Seikatsu Club Mutual-Aid Society “Hagukumi” in FY2014 by type of claim
(* Combined total of Kanagawa payment receipts and SCCCU Mutual Aid payment receipts)



No. of payments: 4,507
Total value of payments: 109,404,000 yen

•Number of Payments by the CO-OP Insurance plan “Tasukeai” in FY2014 by type of claim



No. of payments: 19,929
Total value of payments: 737,735,000 yen

•FY2014 Settlement of Accounts Current account

Profits (Mutual-aid society premiums, commissions, etc.) A	1,593,688,000 yen
Operating costs (Payments, personnel expenses, supplies, etc.) B	1,143,107,000 yen
Current account surplus = A-B	450,580,000 yen
Net surplus	376,121,000 yen
Unappropriated retained surplus	450,358,000 yen

Aiming for a society where people help each other

We are making efforts to build mechanisms to enable safe and secure childcare and long-term nursing care in the community.
We will spread activities that enhance mutual assistance, learning together and supporting each other.

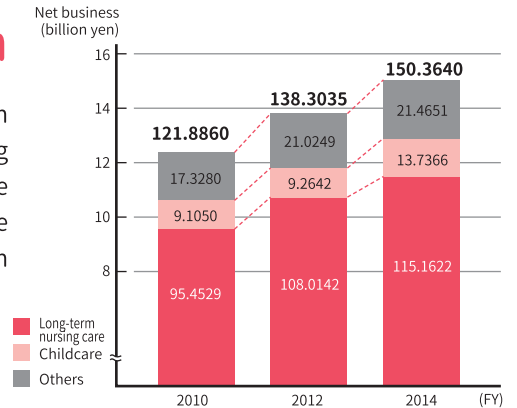
Welfare Programs

The scale of Seikatsu Club Group's welfare programs is around 15 billion yen

The Seikatsu Clubs in each of the regions is operating its own long-term nursing care and childcare programs, establishing social welfare corporations and NPOs to practice welfare programs that are rooted in the local areas. The total worth of the Seikatsu Club Group's welfare programs has reached 15 billion yen, which is one of the largest for a corporate group in Japan.

Please see p.13 for FY2014 actual performance data for each of the welfare programs.

• Trends in Seikatsu Club Group's Welfare Programs



Establishment of the Seikatsu Club Assurance System Rengo

On July 8, 2015, the founding general meeting of the Seikatsu Club Assurance System Rengo, which will be the practical basis of the Seikatsu Club Assurance System, was held.

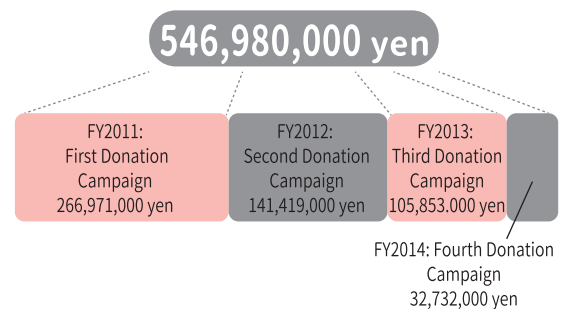
Three social welfare corporations formed from Seikatsu Club, the You-You Social Welfare Corporation (Tokyo), the Iki-Iki Welfare Association Social Welfare Corporation (Kanagawa), and the Seikatsu Club Kaze no Mura Social Welfare Corporation (Chiba), as well as the Seikatsu Club Mutual-Aid Society Association collaborated in the preparations for the establishment of the Seikatsu Club Assurance System Rengo. Rengo is now carrying out activities that aid the elderly and all people in the communities to live as they wish to do so.



Recovery Support

Support for recovery after the Great East Japan Earthquake disaster through members' donation campaigns

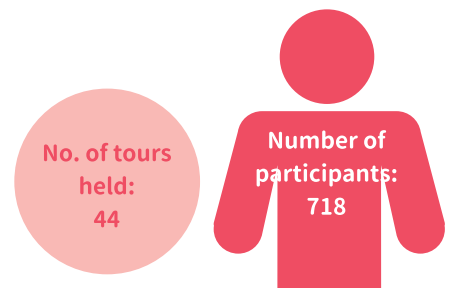
In the fourth donation campaign since FY2011, a total of 500,975,988 yen was donated by members (as of the end of March 2015). The FY2015 fifth donation campaign also began in September 2015.



Recuperation activities

718 people participated as refreshers

From FY2011, Seikatsu Clubs in the different areas have been holding 'refresh tours' (recuperation activities) for people in the affected areas by inviting children and their families from Fukushima to come and visit. In the four years to FY2014, 44 tours were implemented and a total of 718 people from 251 families participated. In FY2015, tours are being held while expanding the area from which children and families are invited to the northern part of Tochigi Prefecture.



Deciding and Acting on your Own Initiative

10

In Seikatsu Club, each person plays an important role. Information on the members, whether big or small, is all disclosed and shared. On the basis of that information, the members themselves then think, decide and do.

Autonomous Auditing

“Participatory autonomous auditing” held 59 times - only Seikatsu Club can do it

Seikatsu Club members are running the organization by creating, together with producers, standards that are stricter than those of the government. “Participatory autonomous auditing” is an activity where members visit production sites and check the manufacturing environment and processes to ensure that they meet the Seikatsu Club autonomous standards. The auditing results are published in the newsletters of each Seikatsu Club area and are also shown on the SCCCU website. In FY2014, 59 audits were held, with 431 members participating.

FY2014
Participatory autonomous auditing
Number of audits held: 59
Number of members participating: 431

Checking the manufacturing sites through the eyes of the users

The “participatory autonomous auditing” carried out by the members takes advantage of the viewpoint of each of the members, who are very particular about reductions in food additives and agricultural chemicals, and the use of soaps, etc. Auditing leads to an understanding of the background to the production of consumer materials and the efforts made by producers, and is also an opportunity for members to reconfirm the significance of collective purchase.

A “participatory autonomous audit” of pasteurized milk carried out by Seikatsu Club Tochigi at the Shinsei Dairy Farm Co., Ltd. in April 2014.



Producer Exchange Meetings

Flourishing producer exchange meetings. 136,788 people participated in FY2014

Members visiting consumer materials production sites and producers holding exchanges with members by visiting the Seikatsu Clubs in each area for producer exchange meetings are both very actively carried out. For the members, producer exchange meetings are valuable opportunities to obtain information directly from producers.

•Actual Data for the Number of Producer Exchange Meetings Held in FY2014 (Participants are double-counted)

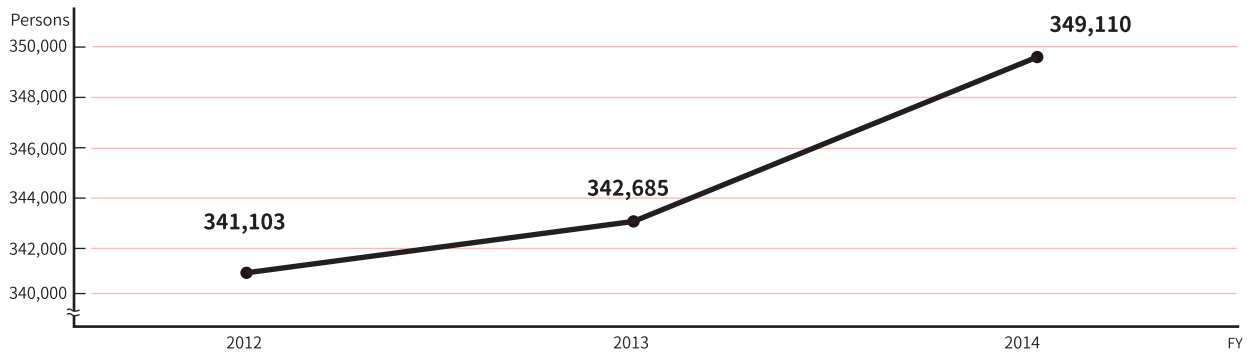
Number of meetings:
1,929

Number of participating producers:
2,252 organizations

Number of participating members:
136,877

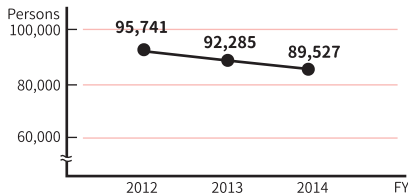
[DATA 1: Changes and Trends in Collective Purchase]

● Changes in the number of members (for all types of groups)

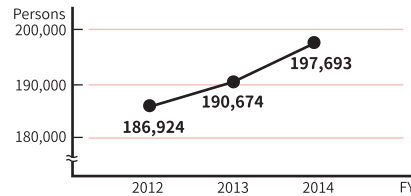


● Changes in the number of members by type of group

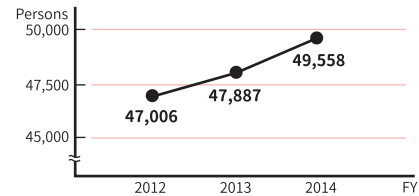
● Changes in the number of members (groups)



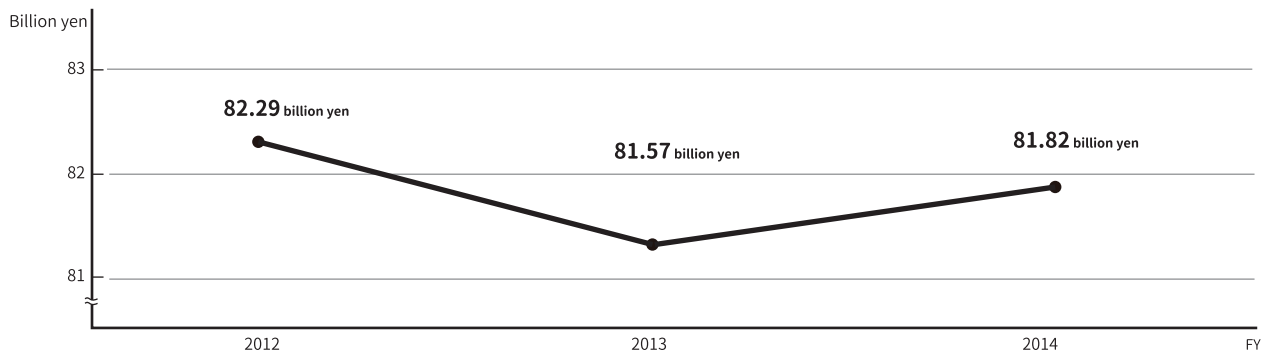
● Changes in the number of members (individual delivery)



● Changes in the number of members (depots)

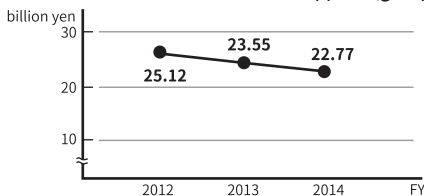


● Value of consumer materials supplied (for all types of groups)

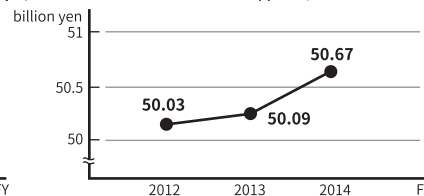


● Value of consumer materials supplied by type of group

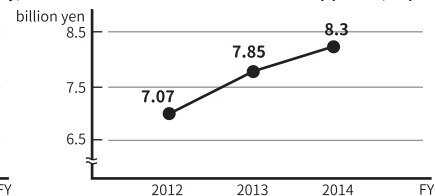
● Value of consumer materials supplied (groups)



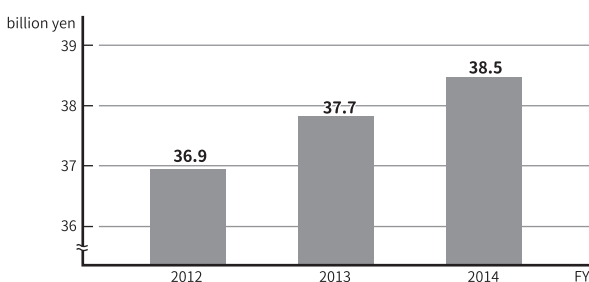
● Value of consumer materials supplied (individual delivery)



● Value of consumer materials supplied (depots)



● Trend in investment



Note on number of members by type of group

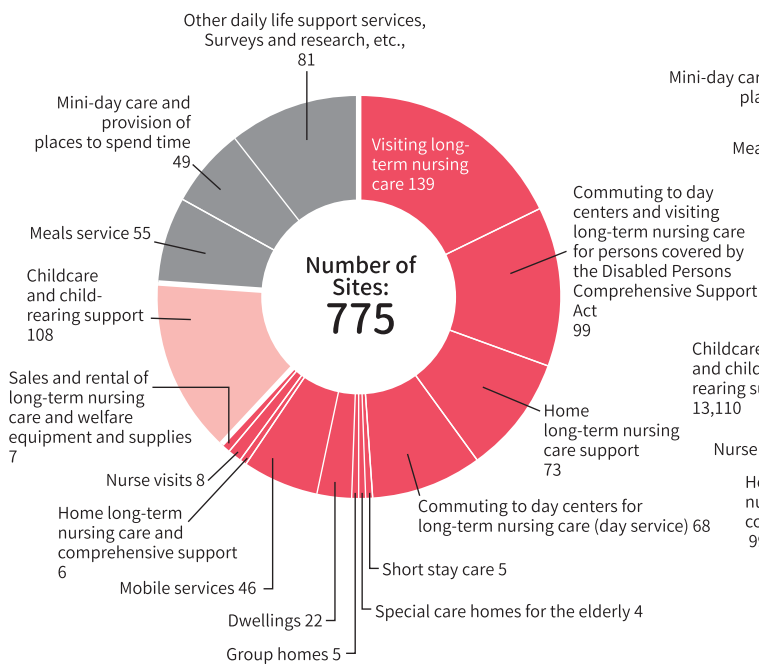
Groups: Tokyo: 4 coops, Kanagawa: 5 coops, Saitama, Chiba, Nagano, Hokkaido, Ibaraki, Yamanashi, Iwate, Aichi, Tochigi, Aomori, Yamagata, Gunma, Fukushima, Osaka. Kyoto L-Coop, Nara, Shiga, S-Coop Osaka, Toshi Seikatsu

Individual Delivery: Tokyo: 4 coops, Kanagawa: 5 coops, Welfare Club, Saitama, Chiba, Nagano, Hokkaido, Ibaraki, Yamanashi, Aichi, Yamagata, Fukushima, Osaka. Kyoto L-Coop, Nara, Shiga, S-Coop Osaka, Toshi Seikatsu

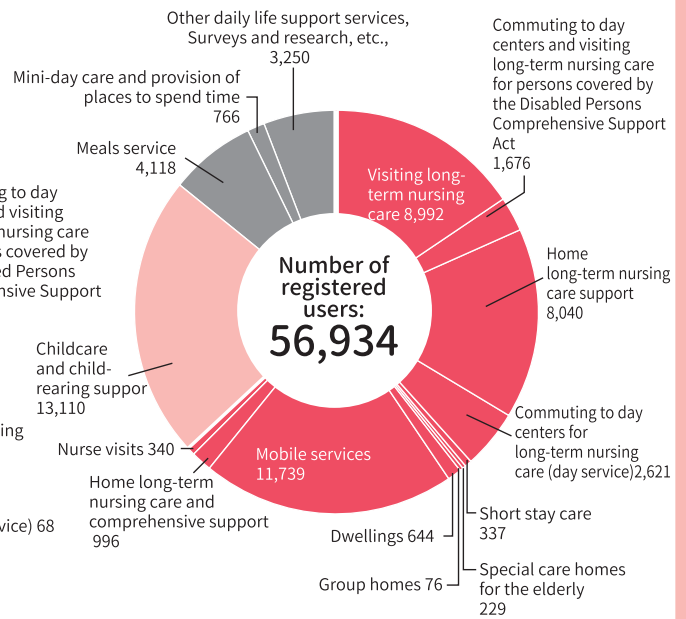
Depots: Tokyo: 4 coops, Kanagawa: 5 coops, Chiba (includes mini-stores run by Osaka and S-Coop Osaka)

[DATA 2: Scale and scope of Seikatsu Club Group Welfare Programs in FY2014]

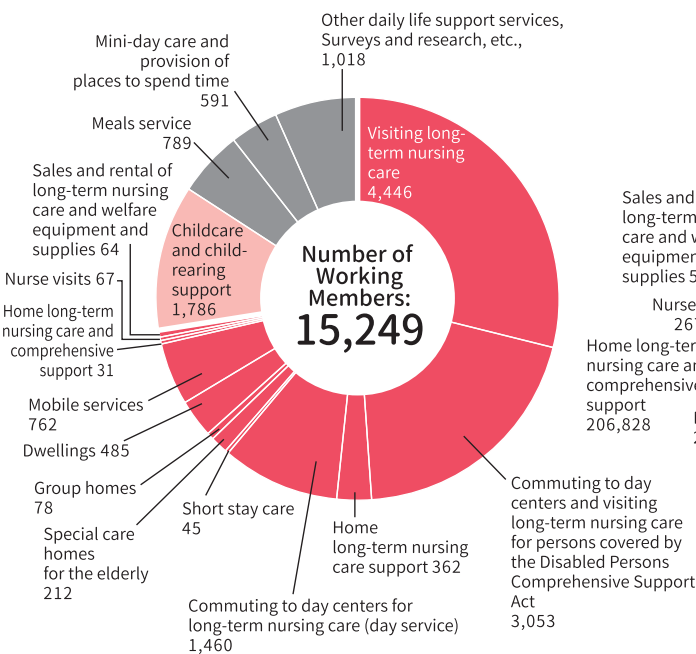
● Number of Sites



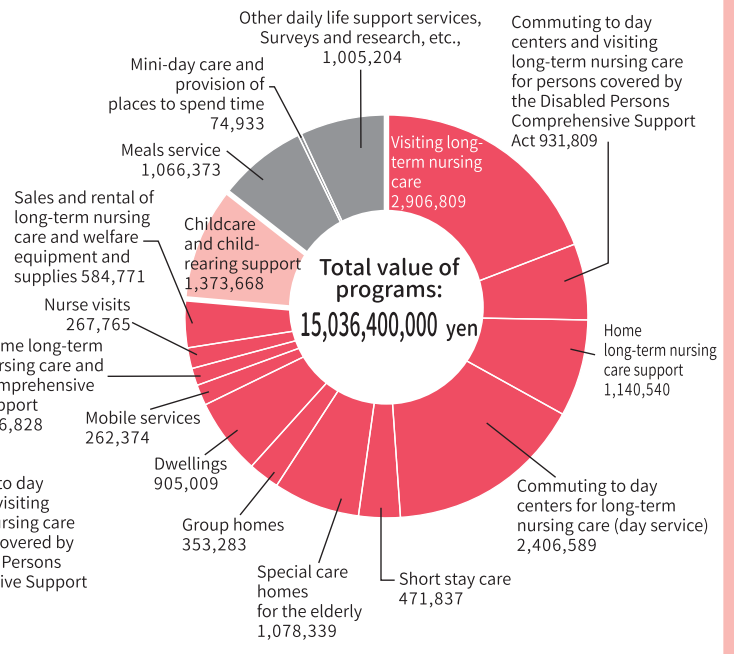
● Registered Users



● Working Members



● Value of Programs



■ Long-term nursing care ■ Childcare ■ Others

