

生活クラブ 2030 行動宣言

Sustainability Report

FY2022 Performance Report



Seikatsu Club is committed to carrying out activities that are consistent with, and even go beyond, the vision of the SDGs.

The Seikatsu Club 2030 Action Declaration upholds 11 priority goals that reflect our aim to realize a sustainable society. Here, we report on the activities we are implementing toward the attainment of each of the goals together with our degree of attainment in FY2022.

Contents





Note on contents The activity data shown in the report have been prepared based on actual performance in fiscal year 2022 (April 2022 to March 2023), unless otherwise stated.



We will create diverse places for people to be and to work where poverty and isolation are not15 overlooked and where there is sympathy and mutual support for people to move toward independence.

d diverse working styles	[•] society, taking a firm stance on······· 16 ful coexistence.
ations and the government. lisclosure and autonomous management,… 19 g and acting on our own initiative.	d diverse working styles17
	r environmental conservation
sh numbers ·····20	lisclosure and autonomous management,… 19 g and acting on our own initiative.
	gh numbers ·····20

Advancing toward the sustainable society through the power of the relations we have built up thus far ... 22

More details on the Seikatsu Club 2030 Action Declaration here



(Priority Goal)

Based on the concept of food sovereignty, we will pursue domestic production and fair procurement.

In the primary industries, the industries of life, we are pursuing domestic self-sufficiency right down to seeds, and are also pushing forward with the disclosure of production information. Furthermore, whether domestic or overseas, we take care to respect the human rights of the people engaged in production and carry our procurement based on agreements.

Implementation based on sustainable community-building

We aim to increase domestic self-sufficiency together with our producers

We aim to increase domestic self-sufficiency together with our partner producers to enable the continual production and consumption of primary products*, which are both the basic food ingredients consumed in homes and the raw materials for a variety of processed foods. We are making challenges that surpass food production alone by, for example, forging connections with each producing area and its communities, and helping to revitalize communities in the four main producing areas of Yamagata, Nagano, Tochigi and Miyagi, which produce the "Jointly-Developed Rice"*





Sustainable production and consumption supported by preorders

Yoya Club is a Seikatsu Club ordering method for regular delivery of consumer materials* to members by preorder. This is a convenient mechanism that supports the weekly orders. Vision Food Yoya Club*, through which rice, milk, eggs and fruit & veg can be preordered, makes it easier to draw up production plans, since continual use is anticipated due to preorders, providing the power to support sustained production and consumption.

Vision Food Yoya Club Preorder Rates*



* Consumer materials that can be preordered differ according to region. Fruit & veg preordering began in seven regions from FY2020



Vision Food

The food and daily life goods that are handled by Seikatsu Club are called "consumer goods," as they are not "commercial goods" for the purpose of profit-seeking, but are materials produced from the viewpoint of the user.

* Consumer materials

Maintenance and development of species for which domestic self-sufficiency is possible

We are taking action to produce and expand "domestic chicken species" for chicken meat and eggs. Almost all of the meat and egg-laying chickens eaten in Japan are derived from parent stock that has been imported from overseas and raised in Japan. Domestic species can be selectively bred to have characteristics that suit the land and climate of Japan and the Japanese palate.





Unprocessed fruit & vegetables, milk, eggs, meat, etc. in their natural state

Seikatsu Club rice is "jointly developed" through dialogue on variety and farming method between members and producers. The goal is sustainable production of rice that members want to eat and producers want to grow

To continue to obtain our basic daily foods, the primary products such as milk, eggs, rice, meat, etc., it is necessary to have a "vision" of the flow of these foods from production to distribution and consumption. Seikatsu Club calls these items "Vision Foods," aiming to realize future food security by strengthening partner relations with producers through collective purchase.



We pursue domestic self-sufficiency through production and shipping based on specific species





Based on the concept of food sovereignty, we will pursue domestic production and fair procurement.

Deepening partner relationships by creating opportunities for mutual understanding

We are creating various opportunities for exchanges to allow members to hear the voices of our partner producers and to know more about the production sites. As well as holding "producer exchange meetings" where members visit the production areas and learn about the production of the consumer materials, we also hold "consumer area exchange meetings" and "study meetings" to which we invite producers to the various local Seikatsu Clubs. Our members are also participating in the seedling planting and harvesting of tomatoes for processing. Additionally, the breadth of exchanges is also increasing through online activities.

FY2022 Performance and 2030 Target

No. of participants in exchange meetings with producers, production site study meetings, etc.





A huge exchange meeting, held each year, in which members from many areas visit the Shonai area of Yamagat

Prefecture, Exchanges are held with producers of rice, fruit and vegetables, processed foods, etc. over several days

We hold study meetings and cooking classes, etc. in which producers visit our members. These are opportunities to hear directly from the consumers, whose opinions can be fed back to the consumer materials

Ties with overseas producers

Seikatsu Club imports from overseas food items that are hard to produce domestically. Items produced overseas are treated in the same way as consumer materials produced in Japan. We aim build face-to-face to relationships across the sea as partnerships for the mutual well-being of the producers and our members.

products



Members visiting the producers of "Farmers Shrimp" bred in Vietnam



Our members are participating in seedling planting and harvesting of tomatoes for processing used as raw materials for tomato juice. The tomatoes are harvested in August each year.



MSC Certification

11

A certification system managed by the Marine Stewardship Council, it is given for natural marine products that have consideration for marine resources and the environment, and for marine products harvested by appropriately managed fisheries.

Acronym of the Roundtable on Sustainable Palm Oil, an international non-profit organization established to promote sustainable palm oil production and

RSPO



We place importance on the original flavors of the raw food materials and the wisdom and culture associated with the food ingredients and will work toward a realization of healthy and abundant food consumption.

We actively share information on the ways of using and consuming food ingredients that contribute to the maintenance of health, reducing as far as possible the use of unnecessary additives and pharmaceutical agents.

Reducing the use of synthetic pesticides, antibacterial substances (antibiotics, synthetic antibacterial agents) etc.

Action to reduce the use of pesticides on vegetables as far as possible

All Seikatsu Club vegetables are named "Earth-Made Vegetables." This is based on starting with the preparation of the soil together with the producer, as far as possible without using synthetic pesticides and fertilizers, and making clear the whole cultivation history of "when, who, where and how" the vegetables were produced. Of these, the vegetables produced by "Apparé Cultivated" and "Harébaré Cultivated" are delivered to us using the strictest quality control under their own original standards.

* "Earth-Made Vegetables" is the Seikatsu Club specification for fruit and vegetables except in the Kansai region. Kansai region Seikatsu Clubs conduct collective purchase of fruit and vegetables under their own specifications in accordance with their autonomous standards.

FY2022 Performance and 2030 Target

Supply rate trend of "Apparé Cultivated" and "Harébaré Cultivated" vegetables 83% attainment 30% 24.9% 17.6% FY2017 FY2022 FY2030

* Degree of attainment of the target 30% supply rate

Further

Rearing health-first livestock without the use of pharmaceuticals



Seikatsu Club partner livestock producers have created health-first, comfortable and stress-free environments for the rearing of cattle, pigs and chickens. Livestock are therefore resistant to illness, and rearing without reliance on antibiotics has been realized (except when treating illness).







The Earth-Made Vegetables' logo







Apparé Cultivated

Vegetables are cultivated without using synthetic pesticides or chemical fertilizers during the cultivation period.



Harébaré Cultivated

Vegetables are cultivated by using synthetic pesticides or chemical fertilizers as little as possible during the cultivation period.





We place importance on the original flavors of the raw food materials and the wisdom and culture associated with the food ingredients and will work toward a realization of healthy and abundant food consumption.

Taking advantage of the goodness of the raw ingredients to create consumer materials that do not use unnecessary food additives

Non-use of unnecessary food additives

Our basic thinking on food additives is "not using suspicious items," "not using anything unnecessary" and "full disclosure of everything used." Seikatsu Club permits only 1/10 of the 834 food additives approved by the Japanese government and also restricts the applications when used.

FY2022 Performance and 2030 Target

Accumulated total of consumer material items produced without the use of unnecessary food additives, in line with our autonomous standards.





* Food additives permitted for use in Japan are classified into "designated additives," "existing additives," "natural fragrances" and "general food and drink additives." The 834 and 93 food additives (excepting carry-over from raw food materials and nutrients in powdered milk) above refer to "designated additives" and "existing additives."

Further (Supporting the healthy and vibrant lives of the members through food and courses

Development of Meal Kits and food anyone can easily eat

We are proposing to our members ways of eating that use food items that have consideration for safety and that are nutritionally balanced. We are also developing consumer materials that make use of the nutrition present in food ingredients and that employ traditional manufacturing and cooking methods.



Providing food information useful for enhancing health

We are holding courses in all regions to help our members understand and make use of the Bio-support activities. There are courses on how to plan a menu, childcare support, and health maintenance for senior citizens.







We will take action for the environmental conservation of the sea and land, and measures against climate change, to maintain the Earth's ecosystem.

Our basic stance is to not handle, and to oppose the production of, food that has been altered by biodiversity-threatening genetic engineering. In addition to giving consideration for the environment at all stages of production, distribution, consumption, and disposal, we also place priority on efforts to reduce greenhouse gasses.

Reducing environmental load with reusable bottles

Around 60% of domestic trash consists of containers and wrapping materials. Seikatsu Club has unified bottle containers for seasonings, beverages, etc. into several categories of reusable bottles that are retrieved and reused to hold down waste as far as possible



and to reduce environmental load. As the bottles are used repeatedly, energy consumption and CO2 emissions can be reduced Seikatsu Club is promoting this action as the GREEN System*.

* GREEN is derived from the initial letters of Garbage Reduction for Ecology and Earth's Necessity

New Action

Review of plastic packaging materials for CO₂ mitigation

We are reviewing consumer material plastic packaging materials to further reduce waste and suppress CO2 emissions. For instance, the bags containing Bio-support sets use 30% recycled plastic made from plastic waste generated by the factory that produces the bags. In addition, we are making a series of changes by switching to paper trays and reducing the amount of plastic used by designing more compact packages.

Overall reduction in the use of targeted plastics







* Bio-support

"Bio-support" is a term coined by Seikatsu Club using the notion of "BIO" as both "life" and "bi" ("beauty" in Japanese), and with the meaning of supporting a healthy diet that overflows with vital energy. Not limited to food safety, Bio-support also provides information on "ways of eating" that have a good nutritional balance, indispensable for building a healthy body.

* Bishoku Hyakusai

A consumer materials series that supports healthy meals every day for all generations from adults to children.



Creating a society where container and wrapping waste are reduced and where resources can be recirculated









We will take action for the environmental conservation of the sea and land, and measures against climate change, to maintain the Earth's ecosystem

Reducing the Seikatsu Club Group's CO2 emissions

As far as possible, reduce CO₂ emissions to zero by 2050

The entire Seikatsu Club Group is striving to reduce emissions of greenhouse gasses to cut emissions of the gasses that are overheating the Earth. We have set the goal of a 45% reduction in CO_2 emissions by 2030 (compared with 2013) and as close as possible to zero emissions by 2050.

Volume of CO2 emissions reduced by the Seikatsu Club Group in FY2022



 $^{^{*}}$ Taking the base year as 2013, the amount of CO₂ emissions reduced in 2022 when expressed as a volume equal 3.4 times the volume of the Tokyo Dome.



Degree of Seikatsu Club CO2 emissions reductions against the base year



We aim to reduce CO2 emissions by 45% as a sum of the reduction performance across all Seikatsu Club Group facilities

Protecting the environment and the ecology through daily lifestyle choices

We do not handle synthetic detergents

Seikatsu Club recommends the use of soap and does not handle synthetic detergents made with synthetic surfactants, whose raw materials are petroleum, fats, etc. From

July 2022, we have replaced a part of the fatty acids in the raw materials for three items, including Granular Laundry Soap," from those originating from palm oil to those from waste edible oil, thus upgrading the raw materials' standard to one that gives greater consideration to the environment and human rights.



Except Hokkaido and Kansai Seikatsu Clubs. * July 2022 performance

From the Seikatsu Club belief that we should "not use anything suspicious," our basic stance is to not handle any genetically engineered crop or food. We cooperate with our partner producers to eliminate genetically engineered crops* from food raw materials, and even from livestock feed. At the same time, we reject genome-edited* raw materials.

We do not handle food that has been genetically manipulated





We will protect our livelihoods and future by advancing countermeasures to crises that threaten the continued existence of society.

By advancing countermeasures to crises such as the climate crisis and natural disasters, we will consolidate sustainable production and consumption, and protect people's livelihoods.

We adapt to the climate crisis and take action for sustainable production

We are seeking out agricultural products adapted to the changing climate

Due to impacts such as the climate crisis, it is becoming more difficult to produce agricultural products as we have done thus far. As one solution to this problem, Seikatsu Club has initiated "Redevelopment Activities for Jointly-Developed Rice." In the Shonai area, our members are working with farmers to review rice varieties and cultivation standards aimed at rice cultivation that is adapted to the changing climate. Oindo Noen in Nara Prefecture, a producer of persimmons and plums, has also begun to consider soil and varieties that are appropriate for fruit growth.



Inspecting rice breeding at the Paddy Field Research Lab of the Oindo Noen is conducting fixed-point observations for persimmo Yamagata Prefecture General Research Center

Cooperating with local governments to prepare for disasters

We are concluding agreements with local governments to strengthen support systems

Seikatsu Club is cooperating with local governments, including Shiojiri City in Nagano Prefecture, and Sakata City and Yuza Town in Yamagata Prefecture, with which many of our partner producers have deep ties, on preparations for natural disasters, etc. Of these, we have concluded a comprehensive cooperation agreement with Shiojiri City, Nagano Prefecture, that derived from a water source use agreement for an action on emergency drinking water. It is now possible to engage in mutual support for the supply of daily necessities in times of disasters.



Sakata City, amagata Prefectur Seikatsu Club Consumers' Co-operative Union; Sakata City, Yamagata Prefecture; JA Shonai Midori, and Seikatsu Club Consumers' Co-opera-tive Shonai Shinseikai concluded a comprehensive cooperation agreement to promote sustainable develop ment targets for the Shona area and to contribute to the elopment of local society

<u>....</u>

Genetically modified crops (GM crops/GMOs) A crop plant into which a gene or genes taken from a different living organism have been incorporated to express a particular trait. (GMO: genetically modified organism)

Genome-edited food There are two types: Those in which a specific gene is destroyed (knockout) and those in which a particular gene is inserted from outside (knock-in)



trees to investigate impacts due to changes in temperature, etc.



'uza Town, Yamaga ta Prefecture

Conclusion of an agreement of mutual cooperation in times of large-scale disas-ters. The three parties, Seikatsu Club, Yuza Town and IA Shonai Midori have ledged to cooperate n taking countermea-ures during arge-scale disasters. April 18, 2016)

Shiojiri City **Nagano** Prefecture

Seikatsu Club Con-sumers' Co-opera-tive (Nagano), Seikatsu Club Con-sumers' Co-Opera-tive Union and Shio-jiri City, Nagano Prefecture conclud-Prefecture, concluded a comprehensive cooperation agree-ment. (September





Aiming for a nuclear-free society, we will take action to expand the production of renewable energy.

We will create a society where nuclear power plants are unnecessary by generating electric power from renewable energy sources and encouraging more people and businesses to choose our electricity through solidarity and collective purchase.

Promoting energy conservation and the use of renewable energy

Self-production of the electricity we use

To create a sustainable future, Seikatsu Club, while reducing the electricity we use, is aiming for a society that does not rely on nuclear power or fossil fuels. In 2016, we began the collective purchase of "Seikatsu Club Electricity," focused on renewable energy, to realize this society. Seikatsu Club Energy Co., Ltd., established through funding provided by Seikatsu Clubs and partner producers in each of the regions, purchases and adjusts supply and demand for the electricity generated at roughly 68 power stations nationwide. This electricity is then distributed to members' homes and factories that produce our consumer materials.

A system that could only Patronage refund system be set up by "Seikatsu Club Electricity'

If Seikatsu Club Electricity makes a profit, it will be returned to the users as a patronage refund. When profits are expected, refunds will be provided for the users' electricity bill in the following year in accordance with payments made for the electricity consumed.



Increasing the users of Seikatsu Club Electricity through member power

The Energy Business Federation is cooperating with members nationwide

Seikatsu Club established a Seikatsu Club Energy Business Federation on July 12, 2022. The Federation is an organization established by 33 Seikatsu Clubs in 21 prefectures nationwide for furthering renewable energy diffusion and nuclear-free action, as well as the promotion of the social and solidarity economy. In addition to promoting Seikatsu Club Electricity, which handles the collective purchase of electricity by

Seikatsu Club co-operatives, the Federation is also working to provide support, etc. for renewable energy electricity supply development, for the establishment of new regional power supplies, and for surveys, planning, and electricity supply development by local Seikatsu Clubs to promote community energy businesses.



Annual General Meeting of the Energy **Business Federation**

New easy-to-use, environment-friendly plans

Based on opinions from members, Seikatsu Club Electricity has introduced new rate plans. In addition to the meter rate lighting and low-voltage "standard plan" contracts used up to now, the new "time zone plan" and optional "100% renewable plan" were introduced from April 2022.

Time zone plan

A rate plan for people who use more power at night. * The content of the plan differs according to the residential area.

Options 100% renewable plan

By combining a renewable energy certificate with the current contract, this plan essentially converts the electricity used in the home to CO₂ emission-free, 100% renewable energy. * This plan is an option for Seikatsu Club Electricity standard plan or time zone plan contracts.

Increasing Seikatsu Club Electricity generating stations

Construction of new generating stations







Station (Nagano Prefecture) An agriphotovoltaic solar power station has been built at Nobeyama, in the foothills of the Yatsu-ga-Take mountains. Seikatsu Club Consumers' Co-operative Union is participating in the business operated by Nobeyama Agrisolar Co., Ltd.

* The above electricity procurement figures are calculated based on the actual supply to Seikatsu Club business sites and related facilities (high-voltage) and Seikatsu Club members (low-voltage). The latest power procurement ratio can be seen on the official website of Seikatsu Club Energy Co., Ltd. * A portion of the costs for Seikatsu Club Energy to procure this electricity is covered by charges related to renewable energy paid by users of electricity, including users other than Seikatsu Club Energy Co., Ltd., CO2 emissions from this electricity being treated as electricity with the national average CO2 emissions, including thermal power generation. * Regarding other imbalances, etc., power imbalances supplied by former general power companies and part of the power procured from other companies for which the power plant cannot be identified are treated as "others." The CO2 emission factor (adjusted emission factor) for FY2021 was 0.439. (Units: kg-CO2/kWh)





Biomass is provided by purchase from partne dealers by Seikatsu Club Energy Co., Ltd. * Icons indicate prefectures where generating stations are located

Started by Seikatsu Club Chiba, Solar sharing, also known as "agriphotovoltaics," is a method for generating electricity in which sunlight is shared between the cultivation of agricultural products and electricity generation.





We carry out environment enhancement and resource creation for businesses and citizen activities that are necessary for the community to allow people to enjoy their daily lives in peace of mind from the cradle to the grave.

We will create a society in which people can live with peace of mind in their communities from the cradle to the grave

130

Community activities and businesses that support a wide range of people

We are working to create places to be and roles to enable people of all generations and circumstances to be cheerful and have a reason for living, and can live as they wish to in the community where they are used to living.

Members working at Seikatsu Club Group

Working

members

15,246

people

Mobile services

806

Long-term nursing care Disabled Childcare Others

FY2021 provisional performance

278

/ servio 1,443

Home long-term

nursing care support:

Short-stay care: 178

Special care

homes for the elderly: 284

-Group homes: 153

Dwellings (including

housing with care

services): 373

Small-scale

multi-purpose: 302

nursing care prevention

and businesses for

life support: 713

comprehensive daily



welfare businesses

Childcare and

support: 1.722

Counseling (including long-term

community support centers): 125

home nursing care and con

Others (Health support

related, etc.): 2337

Mini-day and

places to be:

Meals service:

Businesses based on child-rearing the Disabled Persons

Sales and rental of long-ter

equipment and supplies: 72

Visiting nurses: 73

nursing care and welfare

726

Compreher

Support Act: 1,495

surveys, research, funeral

Efforts for long-term nursing care prevention and activities for health maintenance

As support for building heath, we disseminate information on simple and convenient methods of exercising and the improvement of daily life habits regularly on our website. In addition, we are also supporting the holding of Bio-support active senior courses* in association with the Bishoku Hakusai (Bounteous Dainty Dishes) consumer materials.





pating in a . Bio-support active senior course (Seikatsu Club urban life)

Disaster Prevention and Mitigation Activities and Community Mutual Help in Times of Disaster

We hold disaster prevention workshops to raise awareness of disaster prevention and mitigation to make preparations during daily life. We are also holding joint Lifeplan Courses in cooperation with disaster prevention seminars organized by the Kokumin Kyosai Coop "Zenrosai."





FY2021 performance

Scene at a Lifeplan



We will create diverse places for people to be and to work where poverty and isolation are not overlooked and where there is sympathy and mutual support for people to move toward independence.

Turning our eyes to the poverty created by modern society, we aim toward a transformation of the social structure which broadens disparities and isolates the socially disadvantaged. Through community cooperation, we will build a society where safety nets are protected and where people are mutually linked together as people who are valued.

We create mechanisms for mutual aid where no one is left behind

Services and care for people who are in socially disadvantaged situations

We are creating mechanisms for services and care related to clothes, food and housing that are close to and can be used by people in vulnerable situations. As one part of this, we are operating various consultancy businesses related to maintaining daily life for people who are facing personal difficulties



A scene of a house hold expenses consultation at the NPO "Community Care Machi Netto (Chiba).

Creating places where everyone has a role

We will expand jobs and workplaces where people respect each other and feel fulfilled in their work regardless of social or psychological gender, age, disability, etc.





"Employment Suppor

by Seikatsu Club agata



A unique Seikatsu Club mutual assistance mechanism. The content of the system differs between the Seikatsu Clubs in different areas, but they all have in common the idea of a sense of mutual assistance as co-operative members. The Eccolo System is currently implemented by 14 regional Seikatsu Clubs.





Promotion of Food Redistribution and Dietary Education

We are promoting efforts for the Seikatsu Club foodbank in cooperation with the "Seikatsu Club Shinseikai," an association of producers who are producing our consumer materials. The people who are providing the food are widening their scope, including operating children's cafeterias and organizations for management of places to be.



Seikatsu Club Mutual Assistance Hagukumi

.....

In the same way as with consumer materials, our members have themselves created the security they wish for. Not only security, we are also developing care services such as housework and nursing care support, childcare services, and mobile services in which people in the community engage in direct mutual assistance.





The members' mutual assistance "Eccolo System"



* Municipalities refers to cities, wards, towns and villages.













We will aim for a peaceful and fair society, taking a firm stance on the renunciation of war and peaceful coexistence.



Aiming for a world without war, and while holding diverse forms of exchange with citizens and communities overseas, we have an influential voice in social and economic matters.

Gathering many voices, we create a society which is comfortable for everyone to live in

We send the opinions of each and every person to the government

Even if the power of one person is very small, many people gathering together can generate the power to change society. We are communicating our views on systems and issues that have close links with our daily lives, such as policies on countering the spread of the COVID-19 infection, the problems of genetic engineering and food labelling, the problems of nuclear power and the nuclear fuel cycle, the diffusion of renewable energy, and others. We submit written opinions and public comments to the government and municipalities as well as gathering signatures for petitions to legislatures.

- Written opinions and public comments submitted in FY2022
- ·A public comment on the four documents related to the government's promotion of nuclear power and GX A statement opposing the "three security documents" on the national security strategy, etc.





"Connect with the Future D Energy Action!" was implemented from March to November 2021. We demanded that renewable energy be the major power supply by 2050, the immediate abolition of nuclear power generation, and others be incorporated into the government's Strategic Energy Plan. A total of 274,830 signatures ere collected in joint petition activities with "After 4 Years." The Strategic Energy Plan was approved by cabinet decision in October 2021. It was decided in principle that introduction and expansion of renewable energy would be the top priority

Linking together, overcoming the existence or nonexistence of government, generations or disabilities

Deepening mutual understanding through exchanges with citizens overseas

We are creating various exchange opportunities to deepen mutual understanding with diverse countries and peoples that do not depend on economic indices.



Seikatsu Club Consumers' Co-operative Union, the Taiwan Homemakers Union Consumers Co-op (HUCC) and the South Korean Happycoop Union held a "Representatives' Meeting of the Asian Sisterhood International Meeting" in South Korea. A total of 30 representatives and others gathered to report on the activities of each organization and to engage in exchanges

Bringing information to more people

We are furthering multilingualism by, for example, creating English and Korean webpages on the official Consumers' Co-operative Union website to bring Seikatsu Club information to larger numbers of people. The Seikatsu Club Internet order system "e-Club" has also launched the "e-Club text-only site," compatible with text-to-speech software, for visually impaired people. We have improved the system to make ordering easier. Visually impaired people helped to create the site through cooperation between the developers and users.



English pages on the official Consumers' Co-operative Union website



Strengthening women's empowerment, we encourage social participation and workplaces where everyone can work in comfort.

We support women's voices and participation in society

Increasing participants in Seikatsu Club to create necessary functions and workplaces in the community

There is a growing belief internationally that gender equality and women's empowerment will bring great vitality to the world. We will increase the number of Seikatsu Club members, who are mostly women, and increase women's voices and power. We will also create functions, work styles, and workplaces necessary for local communities, such as workers' collectives.

We will increase the number of Seikatsu Club companions and enlarge their voices and power

No. of members 84% attainmen As of the end of FY2022 4 500,000 2030

Realizing workplaces that respect diversity and are comfortable to work in

Creating workplaces where everyone can work comfortably regardless of gender, age, disability, or nationality, etc.

We are committed to creating workplaces where individuals are respected and acknowledge each other regardless of gender, age, lifestyle or values, and where everyone's abilities are utilized. We will foster an understanding of diversity, support a balance of work with childcare and nursing care, and realize diverse work styles through the use of ICT.

We will further promote the recruitment of women in the Consumers' Co-operative Union and their appointment to management positions



Percentage of women executives and managerial staff in Japanese companies The percentage of women in the workforce was 45.0% in 2022. However, women accounted for 12.9% of managerial professionals in 2022. Although this percentage has risen steadily in recent years, it remains at a remarkably low level compared with other countries. (Source: Cabinet Office White Paper on Gender Equality, 2023 Edition)







Located around Tokyo and three surrounding prefectures, "Depots" are shops where Seikatsu Club consumer materials can be bought. Depots take the form of workers' collectives practicing joint management with Seikatsu Club mem bers as the core



Seikatsu Club is making efforts toward workplaces where all staff can work comfortably regardless of gender, age, or disability.





We will engage in new activities for Priority Goal) environmental conservation in cooperation with other organizations and the government.



We will construct partnerships with other organizations and the government to promote efforts against the pollution of the oceans by plastics and for local SDGs*.

Putting all our strengths together to protect the environment of the seas, forests, etc.

Building a sustainable society with community people

Through initiatives for local SDGs, we will advance cooperation with co-operatives, the government, and other sectors in Seikatsu Club's main partner producing areas of Yuza in Shonai, Tochigi, Nagano, and the Kii Peninsula. For example, in the Shonai area, we concluded an "Agreement on Comprehensive Cooperation" with Sakata City, Shonai Midori Agricultural Co-operative, and Consumers' Co-operative Shonai Shinseikai in December 2021. The agreement contains clauses on environmental conservation. Cooperating together with municipalities, including Sakata City in the Shonai area, we are promoting self-sufficiency, as far as humanly possible, in "Food," "Energy," and "Care" in the Shonai FEC Self-Sufficiency Network, which is aimed at building a sustainable society.

Building future production bases with the producing areas In the Kii Peninsula, agricultural producers partnered with Seikatsu Club have collaborated to launch "KARP*" to develop the agriculture of the area. Pushing forward with the building of the production area for the main agricultural products of the Kii Peninsula, KARP is building the future production base together with Seikatsu Club.





Transcending the boundaries between organizations, we are taking action against pollution of the oceans by plastics

Promoting cleanup activities in cooperation with other organizations

Looking ahead to 2030, Seikatsu Club will engage in new environmental protection activities while cooperating with other organizations and the government. We aim to solve large-scale issues, such as environmental problems, by collaborating with large numbers of people, transcending the boundaries with other organizations and administrative bodies. One such initiative is the "cleanup activities" conducted together with other organizations to prevent the outflow of marine plastic and microplastics* at the water's edge.

*Marine plastic ... Plastic that has flowed into the sea through rivers or other sources Microplastics ... Plastic that breaks up in the ocean, splintering to fragments of 5mm or less

Implementing Operation Cleanup during "Sustainable Fest"

In the "Sustainable Fest! 2022," participato-Amount of garbage picked up in the cleanup operatio ry events organized by the entire Seikatsu Club, a total of 57 cleanup campaigns were Around 1,600 liters held in eight prefectures.



Cleanup operation at Koshienhama Seaside Park in Nishinomiya City, Hyogo Prefecture



With the basic stance of information disclosure and autonomous management, we will implement our ideal of deciding and acting on our own initiative.

We will make autonomous efforts toward the attainment of the SDGs with organizational management based on member sovereignty as the central principle. We will also practice the setting of autonomous goals for action guidelines that go beyond the SDGs.

Autonomous Management and Checking through Our Unique Standards

Seikatsu Club's Autonomous Standards

Aiming for a society where we can live healthily and with peace of mind, Seikatsu Club has set "Autonomous Standards" based on the "Ten Principles of Consumer Materials*). The scope of our standards covers all agricultural, fishery, livestock and

processed food items, household goods, as well as packages/wrappings and energy, and the radiation standards that are common to all our food consumer materials. The autonomous standards consist of standards that should be observed when producing consumer materials and guidelines that lead consumer materials toward the condition that we envision in the future.



FY2022 Performance and 2030 Target
Number of consumer materials for which autonomous standards have been registered (excluding fruit & veg)
FY2022 2,265 items
2030 2,600 items

Radiation testing activities

After the Tokyo Electric Power Company Fukushima Daiichi Nuclear Power Station accident occurred in 2011, we began testing to grasp an overall picture of the contamination of food by radiation. We gradually increased and upgraded our testing equipment and renewed the standard values to become progressively stricter. We also reduced the number of tests on items we knew from the test results had little risk and increased the test frequency for items that required closer observation.



detector

* The 10 Principles of Consumer Materials

The 10 principles consist of five economic and social principles, three environmental principles, and two principles on coexistence and self-government. The 10 principles are reflected in the consumer materials and in every single effort we make and are the basis of the realization of the "healthy and secure society."



Local SDGs

An initiative to create a sustainable, self-reliant, and decentralized society by making the most of each other's vitality through recirculation and the effective use of the various renewable resources of each community (nature, materials, human resources, funds, etc.) and with the communities complementing each other's resource endowment.

A producers' organization that brings together four producers in the Kii Peninsula area, centering on Seikatsu Club partner producers, with the aim of maintaining and developing agriculture, the major local industry



Consumer Materials Step-Up Inspections

This is an activity where our members visit consumer material production sites to check manufacturing processes, and so on. The activity is

generally carried out by face-to-face visits, but has also been conducted online in recent years. Producers review their manufacturing methods and make new discoveries through the frank questioning of the members, and consumer materials are enhanced by repeated improvements based on the opinions of members and producers.



A scene at the inspection of Misawa Foods Co., Ltd. (Manufacturer: Tokyo Shitamachi Lab Co., Ltd.) of the "Soft Cheese Dog (October 2019)



The 11 Priority Goals are original Seikatsu Club goals summarized for members' activities and are not bound by the limits of the SDGs.

DATA Changes and Trends Seen in Numbers

We have summarized data that makes it possible to grasp an overview of Seikatsu Club. Here we show changes in collective purchase user numbers, sales value and contributions as well as changes in the sales value of welfare businesses, and changes in the number of users of the mutual aid systems through the data for FY2021.

[DATA 1: Changes and Trends in the Collective Purchase Business]





* The number of members and values supplied other than in groups, individual delivery and depots (stores) are also included in the total values for each fiscal year.

[DATA 2: The Scope of Seikatsu Club Group's Welfare Businesses and Mutual Aid Systems in FY2021]



How Seikatsu Club Works

Seikatsu Club is a consumers' co-operative. In contrast to general businesses whose primary purpose is to make profits, Seikatsu Club is able to operate due to the members' "contributions," "use," and "management."

'Contributing" Together

To implement our businesses and activities, our members pool their money (contributions). The consumers' co-operative businesses are managed using these contributions. Furthermore, when leaving the co-op, contributions are returned in full.

Changes in Seikatsu Club Group's Welfare Businesses

<u>"U</u>sing" Together

Our members buy items and use our various services.

"Managing" Together

Our members come forward with opinions about the items we handle, our services and activities, and how they should be managed, saying, for instance, "Wouldn't it be good to have something like this?"

Seikatsu Club Consumers' Co-operative Union [33 consumers' co-operatives and one consumers' co-operative union]

Seikatsu Club Consumers' Co-operative (Tokyo)/23-Ward South Seikatsu Club Consumers' Co-operative/North Tokyo Seikatsu Club Consumers' Co-operative/Tama North Seikatsu Club Consumers' Co-operative (Kanagawa)/Tama South Seikatsu Club Consumers' Co-operative (Kanagawa)/Seikatsu Club Consumers' Co-operative (Kanagawa)/Yokohama South Seikatsu Club Consumers' Co-operative (Kanagawa)/Seikatsu Club Consumers' (Kanagawa)/ tive/Yokohama North Seikatsu Club Consumers' Co-operative/Kawasaki Seikatsu Club Consumers' Co-operative/Shonan Seikatsu Club Consumers' Co-operative/Sagami Seikatsu Club Consumers' Co-operative/Fukushi Club Consumers' Co-operative (Kanagawa)/Seikatsu Club Consumers' Co-operative (Saitama)/Seikatsu Club Consumers' Co-operative (Shatawa)/Seikatsu Club Consumers' Co-operative (Saitawa)/Seikatsu Club Consume erative (Nagano)/Seikatsu Club Consumers' Co-operative (Hokkaido)/Seikatsu Club Consumers' Co-operative (Ibaraki)/Seikatsu Club Consumers' Co-operative (Yamanashi)/Seikatsu Club Consumers' Co-oper Co-operative (Iwate)/Seikatsu Club Consumers' Co-operative (Shizuoka)/Seikatsu Club Consumers' Co-operative (Aichi)/Seikatsu Club Consumers' Co-operative (Tochigi)/Seikatsu Club Consumers' Co-operative (Aomori)/Seikatsu Club Yamagata Consumers' Co-operative/Seikatsu Club Consumers' Co-operative (Gunma)/Seikatsu Club Fukushima Consumers' Co-operative/Seikatsu Club Consumers' Co-operative Osaka/Consumers' Co-operative Seikatsu Club Kyoto L-Co-op/Seikatsu Club Consumers' Co-operative (Nara)/Seikatsu Club Consumers' Co-operative (Shiga)/Consumers' Co-operative (Shiga)/Consumers' Co-operative (Shiga)/Consumers' Co-operative (Shiga)/Consumers' Co-operative tive S-Co-op Osaka/Seikatsu Club Consumers' Co-operative Toshi Seikatsu (Hyogo)/Consumers' Co-operative Shonai Shinseikai (Yamagata)/Seikatsu Club Consumers' Co-operative Union of Mutual Aid

Related Companies

Taiyo Network Distribution Co., Ltd. / Shinsei Rakuno Co., Ltd. / Seikatsu Club Sogo Service Co., Ltd. / Seikatsu Club Spirits Co., Ltd. / Seikatsu Club Tamago Co., Ltd. / Seikatsu Club Energy Co., Ltd.

Number of Mutual Aid Users





Advancing toward the sustainable society through the power of the relations we have built up thus far

Shoichi Murakami Chairperson of the Seikatsu Club Consumers' Co-operative Union

We are gradually coming to see the fruits of our continued practices in various fields

Since Seikatsu Club announced its Seikatsu Club 2030 Action Declaration in 2020, we have been implementing our unique activities related to SDGs. Little by little, we are now seeing the fruits of these efforts. First of all, the proportion of income from the supply of "Apparé Cultivated" and "Harébaré Cultivated" vegetables increased from 22.6% in FY2019 to 24.9% in FY2022. Thus we have achieved over 80% of our 2030 target. In FY2021, we were able to expand the use of "feed rice," which raises feed self-sufficiency, to 107% of the previous year's level. We are also planning to expand the production of a new kind of feed, grain corn. The R bottle retrieval rate has also increased from 74.6% to 76.8% and will rise to 80% with a little more effort.

Connecting Local SDGs in the Shonai area brings the many years of our partnership to fruition

"Connecting Local SDGs" in the Shonai area of Yamagata Prefecture was awarded the Good Life Award by the Ministry of the Environment. The idea of local SDGs advocated by the Ministry of the Environment is consistent with the thought behind the FEC Self-sufficiency Network promoted by Seikatsu Club. For many years, we have built up the relations between producers and consumers, and have installed renewable energy power plants to encourage energy self-sufficiency, plowing the profits from the sale of electricity back into community development. I hope that everyone has also appreciated the series of practices such as "TOCHiTO," which was established in partnership with Sakata City to serve as an apartment complex for migrants and a community exchange center. In the future, we plan to expand this to other production areas partnered with Seikatsu Club, connect with organizations and individuals who are taking action on local SDGs, and hope to push forward while learning new ideas.

Aiming for a society free from nuclear power in a world that changes from moment to moment

In the last few years, social changes brought about by the situation in Ukraine have led to the appearance of issues such as rising prices and the government's policy to promote nuclear power. This also overlaps with the important goals of the 2030 Action Declaration. The reason why we aim for a society free from nuclear power is that, at the same time as being an energy issue, once a nuclear accident occurs, the very survival of life on Earth, including humans, is placed in jeopardy. The situation in Ukraine not only makes visible the poor ability of Japanese society to be self-sufficient in food and energy, but also heightens the risk of a world nuclear war. In addition to upholding the renunciation of war and peaceful coexistence, we will push even harder than ever to promote renewable energy that is not based on nuclear power or fossil fuels, along with the sustainability of primary industries and production areas.

Seikatsu Club Action Timeline

- 1965 Seikatsu Club formed
- 1977 Handling of synthetic detergents ended, serious initiation of the soap use movement.
- 1986 Radiation standards set after the Chernobyl Nuclear Power Plant accident
- 1990 Seikatsu Club Consumers' Co-operative Union founded. Decision to engage in practices in which the co-operative union movement aims to raise the self-sufficiency of food and become a model for the construction of a sustainable recirculating society.
- 1994 Start of "GREEN System" for bottle
- 1997 Start of "participatory autonomous auditing." Establishment of the Seikatsu Club principle of "Safety, Health and Environment." Decision to take responsibility for the whole process from production to disposal with the next generation in mind.
- 2015 Decision to adopt the Seikatsu Declaration (brand statement) and the 10 Ways We Think & Act
- Start of collective purchase of electricity 2016 from renewable energy through Seikatsu Club Energy Co., Ltd., established in
 - Adoption of the "8 Principles of Seikatsu Club's Welfare and Mutual Aid"
- 2018 Adoption of Seikatsu Club's 10 Principles on Consumer Materials. "Participatory Autonomous Auditing" system renamed "Consumer Materials Step-Up Inspection
- 2020 Adoption of the Seikatsu Club 2030 Action Declaration Announcement of the Seikatsu Club
- Climate Crisis Declaration 2022 Adoption of resolution to increase the
- eikatsu Club 2030 Action Declaration Priority Goals to 11 Launch of system creation on the theme of "Connecting Local SDGs"
 - Founding of the Energy Business Federatio
- 2023 Efforts for the Shonai area "local SDGs" win the Minister of the Environment Award for Excellence in the Ministry of the Environment Good Life Awards.

Report on Current Thinking about the SDGs -

Seikatsu Club is conducting activities in line with its unique practices, which are consistent with, and even go beyond, the vision of the SDGs. On this basis we proclaim activities for further promotion and more pioneering efforts in the Seikatsu Club 2030 Action Declaration. At the same time, we report on current efforts being made for the SDGs by Japan.

Japan's SDG attainment ranking has fallen to 21st position

Rankings and scores on the degree of attainment of the SDG goals by country are given in the Sustainable Development Report 2022 published by the UN research organization Sustainable Development Solution Network (SDSN) in June 2023. According to the report, Japan's rank fell from 19th in 2022 to 21st in 2023. Japan has already achieved two goals related to education and industry, innovation and infrastructure.



SUSTAINABLE DEVELOPMENT

The world is now confronted by numerous difficulties, includ-What are the SDGs? Industry and poverty, population growth, mass production and mass consumption that are making it impossible to maintain the ecosystem, the climate crisis, and so on. The SDGs are common global indices that aim at a resolution to these problems by 2030. The SDGs are positioned as universal goals to be reached through the efforts of both developed and developing countries under the principle of "leave no one behind," and each person is required to take action as if the SDGs were his or her own personal problem.

Floods



Contrastingly, the goals related to peace and justice have reverted to "challenges remain," and goals related to decent work and economic growth have also deteriorated to a degree where "significant challenges" exist. Five goals, including Goal 5, gender equality and Goal 13 on sustainability of the Earth's natural environment are said to be facing "major challenges."

[Goals requiring urgent action] bals for the Earth's natural environme

Tornadoes

*

KR.

Droughts

